

Since joining Concern's Lifesaving
Education and Assistance to Farmers
(LEAF) project, Mumina Mohamed has
increased her crop yield, improving
her family's nutrition and earning
additional income to support her
children's education. With the increased
harvest, Mumina is able to provide her
children with three meals a day and
ensure their school fees are covered.





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Mumina with her five children outside her home in Subo village. From left to right: Hadija Hamisi, Ifra Hamisi, Fariya Hamisi, Mumina Mohamed, Zubeyr Hamisi and Hamza Hamisi. Photo: Lisa Murray/Concern Worldwide

# Who We Are and What We Do

### Our Identity - Who We Are

Concern Worldwide (Concern) is a non-governmental, international humanitarian organization dedicated to the reduction of suffering and working towards the ultimate elimination of extreme poverty in 25 countries.

### **Our Vision for Change**

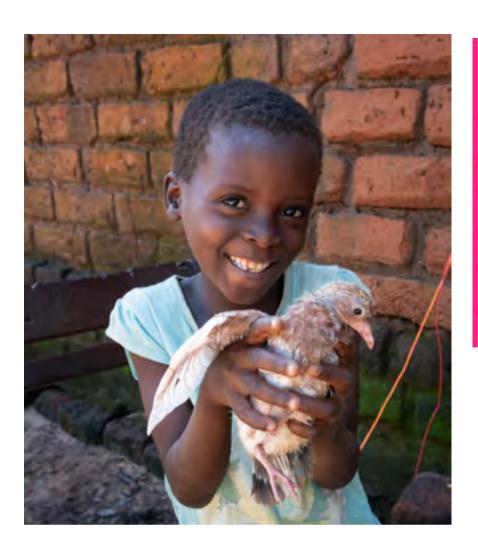
We believe in a world where no one lives in poverty, fear or oppression; where all have access to a decent standard of living and the opportunities and choices essential to a long, healthy and creative life; a world where everyone is treated with dignity and respect.

### Our Mission - What We Do

Our mission is to help people living in extreme poverty achieve major improvements in their lives which last and spread without ongoing support from Concern.

To achieve this mission, we engage in long term development work, build resilience, respond to emergency situations, and seek to address the root causes of poverty through our development education and advocacy work.

\* Concern's understanding is that extreme poverty is driven by people's lack of access to basic assets or, where basic assets are available, their existence does not generate sufficient returns to meet human needs. We also recognize that inequality, and insecurity, risk and vulnerability need to be tackled if people are to move sustainably out of extreme poverty.



### OUR IMPACT IN 2022

16.4m

people reached through our emergency response

8.3m

people reached through our health and nutrition interventions

5.4m

people reached through our livelihoods programs

### **Our Core Values**

These are built on our history and the voluntary, compassionate commitment of Concern's founders:

- » We focus on extreme poverty: We are driven by a clear focus on eliminating poverty in the most vulnerable places and responding to humanitarian crises.
- » We believe in equality: People are equal in rights and must be treated with respect and dignity.
- » We listen: Listening and partnership are key to empowering the most vulnerable to transform their own lives.
- » We respond rapidly: People affected by disasters are entitled to have their most basic needs met through rapid, effective, and principled responses.
- We are courageous: Taking necessary risks, balanced with sound judgement, allows us to work in the most challenging contexts.
- We are committed: Going the extra mile to support communities in times of need and in the face of very difficult operating environments.
- » We are innovative: Finding effective solutions requires innovative thinking combined with a pragmatic approach.
- » We are accountable: Accountability and transparency are central to all of our actions and use of resources.

### Malawi

Fina's parents received cash transfers from Concern which they used to start a carpentry business and barbershop. They also installed a solar system and earn extra income by charging phones. The family can now afford to send Fina and her three siblings to school. **Photo:** Chris Gagnon/Concern Worldwide

## Where We Work

In 2022, Concern worked in 25 countries to alleviate poverty and hunger





Bangladesh
Burkina Faso
Burundi
Central African Republic
Chad
Democratic People's Republic of Korea
Democratic Republic of Congo
Ethiopia
Haiti
Iraq
Kenya

**Afghanistan** 

Lebanon

Liberia	
Malawi	
Niger	
Pakistan	
Republic of Suda	n
Rwanda	
Sierra Leone	
Somalia	
South Sudan	
Syria	
Türkiye	
Ukraine	_



### OUR IMPACT IN 2022

### 36m

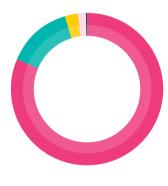
people reached in

**25** 

countries

94%

of donations go to Relief and Development.



### **Support and Revenue (\$77.6 Million)**

- ullet 81.4% Government Grants (\$63,175,275)
- ullet 14.1% Contributions and non-government grants (\$10,930,455)
- $^{\circ}$  2.8% Support from Concern Worldwide (\$2,185,767)
- $\qquad \qquad 1.6\% \qquad \text{Special Events net (\$1,262,299)}$
- $\bullet$  0.1% Other Income (\$97,255)



### **Expenses (\$74.2 Million)**

- 94% Program Activities (\$69,502,674)
- 2% General and Administrative (\$2,003,639)

## Message from the CEO and Board Chair

Behind every impact figure, program outcome, and participant story are the Concern supporters, staff, institutional donors, and local partners who make our work possible.

Every year that comes to an end here at Concern is a snapshot of our collective impact around the world. It is a time to reflect and recognize that, amid the ever-increasing global humanitarian needs, we continue to find winding paths, use innovation, and push forward with sheer tenacity to reach the most vulnerable populations we do in the hardest-to-reach areas. In 2022, this momentum led us to reach 36 million people in 25 countries.

Reaching so many individuals was no small feat in a year where the world watched as conflict uprooted lives, climate change wreaked havoc, and hunger infiltrated nearly every crisis. In Ukraine (pg. 24), tensions resulted in Europe's largest and fastest displacement crisis since World War II, the ripple effect of which expanded near and far from disrupted exports of grain, fertilizer, and gas to record levels of inflation. In the Horn of Africa (pg. 8), the knock-on effects of conflict in Ukraine piled on to an already dire climate crisis. Experiencing the worst drought in 40 years, the Horn of Africa faced dried-up water sources, damaged crops, and decimated livestock. The result? Over 35 million people across Ethiopia, Kenya, and Somalia face severe hunger and water shortages.

As dire as these emergencies are – they were only a few of the 76 emergencies across 23 countries we were called to respond to, reaching 16.4 million people in the process. We are proud that emergency response is in our DNA so that we can immediately deliver life-saving aid and programs no matter what disaster strikes. Yet, we must never forget that it is only one part of our dual mandate. As a global organization, what makes us so unique is that we respond in the immediate aftermath of sudden onset crises. and we stay to develop sustainable, community-driven programs long after the headlines fade away. In the pages of this report, you will find several of these examples - from climate smart agriculture programming in Malawi (pg. 15) to integrated health and livelihood programming in Liberia (pg. 21).

Our work would not be possible without our dedicated team of more than 4,700 colleagues across the globe. We're proud to present our 2022 Annual Report to you as we celebrate what we have accomplished together. Thank you for your steadfast commitment to our mission as we look ahead to 2023, which marks our 55th year of operation.

Sincerely,



**Colleen Kelly** Chief Executive Officer



Joanna Geraghty Chair, Board of Directors



# Feature: Horn of Africa

The humanitarian situation across the Horn of Africa deteriorated further in 2022, with the number of people in need of assistance continuing to increase. During the year, Concern teams in Somalia, Ethiopia and Kenya helped 1.5 million people severely affected by the region's worst drought in 40 years - the result of several successive failed rainy seasons.

Ethiopia

Kenya Somalia

More than 35 million people face food and nutrition insecurity in the region, including 17 million people in Ethiopia, 7.1 million in Somalia and 4.5 million in northern Kenya.

In Somalia, one of the more highly vulnerable countries, as much as 80% of the nation is experiencing severe to extreme drought conditions. It is estimated that 5.1 million children there are acutely malnourished.

Food insecurity, combined with severe water shortages, loss of livelihoods, conflict and unrest have led to the displacement of more than one million people in the country, many of whom are now living in temporary displacement settlements and are in desperate need of assistance. In the city of Baidoa alone, some 7,000 displaced people arrive at camps every week and now outnumber the host community.



# Drought Food Insecurity Climate Crises



### OUR IMPACT IN HORN OF AFRICA

Concern teams are working to provide vital assistance to vulnerable communities, including emergency cash payments, water trucking, constructing latrines in camps, distributing hygiene materials such as jerry cans and soap and repairing non-functioning boreholes.

We also operate life-saving outreach clinics where children are screened for malnutrition and support the critical work done in hospitals like Banadir Hospital in Mogadishu to treat children who are severely undernourished.

In the past year, we assisted **105,300** displaced people in Somalia, including more than **8,600** malnourished children.

### Somalia

\*Samiro pictured with her grandchild Calaso. Her family walked for six days to find shelter at the settlement for internally displaced people on the outskirts of Baidoa. The family is supported by Concern through the emergency cash program which allows them buy food, medicine and essential goods. Photo: Ed Ram/Concern Worldwide. \*Names changed to protect the identity of the individuals.

# Our Programs

Concern Worldwide reached approximately 36 million people during 2022. Our work spans six main program areas; emergencies, livelihoods, health and nutrition, education, integrated, humanitarian training and advocacy.

Our broad program goals, the objectives and some examples of our work in each area are described in the following pages.

Emergencies

See page 12

Livelihoods

See page 14

<u>Health</u> and Nutrition

See page 16

Education

See page 18

Integrated

See page 20

Humanitarian Research and Training, and Advocacy

See page 22

A person is reached directly when they have received supplies, services, treatment or support from Concern, or have participated in training or education activities. A person is reached indirectly when their life is enhanced through the impact of Concern's program on the wider community.





# **Emergency Programs**

In 2022, we responded to 76 emergencies in 23 countries, reaching approximately 8.3 million people directly and 8.1 million people indirectly.

All of the countries we work in are susceptible to frequent natural disasters and outbreaks of conflict resulting in already vulnerable people losing their homes and livelihoods. In the immediate aftermath of an emergency, we provide life-saving support to families and communities. We then stay to help them get back on their feet, rebuilding livelihoods and infrastructure and working to reduce the risk and impact of future crises.

### Objectives and activities

The goal of our emergency program is to fulfill our humanitarian mandate and effectively respond to and mitigate against natural and human-influenced disasters.

#### Our main objectives are to:

- → Respond rapidly in order to save lives and reduce suffering
- → Improve access to food, healthcare and water
- → Prevent and reduce the impact of emergencies

### Some examples of our achievements and performance in 2022 are below:

The escalation of the Ukraine conflict by Russia in late February 2022 led to a major humanitarian crisis. Over 15 million people in Ukraine have been displaced with an estimated eight million choosing to leave the country and the remainder uprooted from areas being contested and areas under siege. Concern's immediate response was to support Ukrainians crossing into Poland, providing food to people on the move, assisting with the building of tents and toilets and distributing hygiene kits. We then turned our focus to inside Ukraine to support thousands of people displaced internally. Working closely with Alliance 2015 partner agencies ACTED and People in Need, we delivered food, hygiene items, trauma kits, diapers, sleeping bags and mats to the cities of Lviv and Kyiv by truck and train. We also provided psychosocial support via a telephone hotline for people experiencing trauma. In April, we joined with Alliance 2015 partners Welthungerhilfe and Cesvi to operate the Joint Emergency Response in Ukraine (JERU) in western Ukraine. Through that project we are providing cash payments to vulnerable families to enable them to buy what they need, supplying food to transit centers working with displaced people, and food and hygiene supplies to communities hosting large numbers of people fleeing the conflict. Since

our activities in Ukraine started, we have reached almost 65,000 people in desperate need of help.

In **Syria** approximately 6.9 million people are still displaced inside the country after 12 years of conflict, facing hardship and with few prospects. Furthermore, between 2021 and 2022, the Syrian pound depreciated by 23%, which had a devastating impact on the food security of families who were struggling to afford even the most basic goods. In 2022, our programs in the northeast of the country reached almost 290.000 extremely vulnerable people. Activities included distributing food vouchers to over 165,000 people which dramatically increased the amount of food families were able to access. To help people earn an income we provided temporary employment for over 10.300 people through Cash for Work schemes, and gave 252 individuals small grants to keep their businesses running. Over 1,000 farmers received training to help improve agricultural production and more than 13,400 people received vouchers to redeem at local markets for the agricultural inputs they needed, such as seeds and tools. Our program also addressed problems of access to safe, affordable and reliable supplies of water by successfully rehabilitating six water stations and eight water networks supporting 204,000 people.

The humanitarian situation in The **Democratic Republic of the Congo** (DRC) continues to deteriorate, with violent conflicts forcing people to flee their homes and preventing their return - more than five million people are displaced within the country. The situation is exacerbated by shocks such as disease outbreaks and natural disasters. Concern is part of a consortium operating a rapid response emergency program that aims to meet the immediate needs and reduce the vulnerability of displaced households by providing cash assistance and water, sanitation and hygiene (WASH) services. In 2022, we reached more than 120,000 people with emergency support in the provinces of North Kivu and Tanganyika. Following torrential rains that caused significant damage to homes, schools and agricultural fields in Tanganyika, we provided cash assistance to over 27,000 people allowing them to meet some of their immediate basic needs. Responding to the needs of displaced communities fleeing conflict in North Kivu, we repaired water points, installed standpipes and rehabilitated a water network allowing more than 21,300 people access to safe water. We also constructed emergency

latrines and carried out hygiene promotion for almost 25,800 people. Finally, in North Kivu, cash distributions benefited nearly 54,200 people displaced by conflict.

**Türkiye** has hosted over 3.6 million refugees for the last ten years. Concern works with refugees across four provinces in the southeast to help them access services, become more resilient and integrate with the local people. Our protection and education program benefited almost 25,000 people last year. Together with our partners we ran information awareness raising sessions, provided pyschosocial support, referred and managed individual cases and ran caregiver engagement programs. Almost 1,300 children were successfully enrolled in formal and non-formal education.

Afghanistan remains one of the world's most complex humanitarian emergencies. Recent political, social and economic shocks have resulted in a massive deterioration of the humanitarian and protection situation. We responded to a number of emergencies in 2022, providing support to over 37,300 people affected by conflict and natural disasters. This included a rapid response when an earthquake that measured 5.9 on the Richter scale struck the southeast of the country. Although the earthquake occurred outside of Concern's normal operational areas, our presence in Afghanistan and our emergency preparations meant we were able to quickly send an experienced team to the area to address the immediate needs of nearly 7,500 individuals who were supported with emergency shelter, tents, blankets, dignity kits and cash payments, preventing further casualties and loss of dignity.

The continuing deterioration of the security situation in **Burkina Faso** has led to an escalation of humanitarian needs. With a total of 1.9 million registered internally displaced people (IDPs), the country is experiencing one of fastest growing displacement crises in the world. In the Center-East region where Concern works there has been a large influx of IDPs which has had a significant impact on access to essential health care.

To help address this, our program in Pouytenga Health District aims to provide IDPs and host communities with emergency primary health care and in 2022 reached almost 41,000 people. We supported Community Health Workers to teach more than 16,000 people in their communities about good health practices and also supported health workers in four

health centers to provide quality care services by providing training, supervision and assistance with drug procurement.

Over 31,000 people received primary health care services in the centers during the year. We also piloted a cash transfer scheme so that people with medical emergencies could afford transport to appropriate health facilities – more than 140 people were helped in this way.

From June to October 2022, **Pakistan** suffered weeks of extreme monsoon rains which contributed to catastrophic floods wreaking devastation on an already struggling country. More than 33 million people were impacted, with eight million displaced and over 12.5 million families being left homeless.

Nineteen of the 25 most vulnerable districts in the country were severely affected. Concern was among the first organizations to provide humanitarian support to the most vulnerable communities in hard-to-reach areas. Working through a network of partners. our response targeted approximately 3.2 million people in four provinces – Khyber Pakhtunkhwa, Sindh, Punjab and Balochistan with time-critical and life-saving emergency aid. We provided cash payments to families to meet their immediate needs for food and basic necessities and addressed primary health issues to minimize the risk of disease caused by dirty water and poor sanitation and hygiene practices. Water purification filters were distributed to ensure people had access to safe drinking water, as well as hygiene kits containing basics such as soap and toothbrushes and sanitary items for women. In Sindh province alone over 65,000 people received medical consultations through mobile medical clinics.

### OUR IMPACT IN 2022

### 3.2 million

Our emergency flood response reached 3.2 million people in four provinces in Pakistan.

### 81,000

Over 81,000 people received cash transfers in Democratic Republic of Congo.



# Livelihoods Programs

In 2022, we improved the food security and livelihoods of over 0.8 million people directly and 4.6 million indirectly.

People living in extreme poverty struggle to earn enough to ensure that their families have enough to eat, get adequate health care and an education. Our livelihoods programs aim to give them the tools to ensure they are able to earn a sustainable living, helping them to learn new skills, improve the productivity and nutritional value of their crops and set up small businesses to generate more income.

### Objectives and activities

The goal of our livelihoods programs is to enable extremely vulnerable people to have secure livelihoods.

#### Our main objectives are to:

- → Reduce hunger
- → Strengthen our social protection programming, work skills and support systems
- → Promote graduation to economic productivity
- → Strengthen our climate smart agriculture program

### Some examples of our achievements and performance in 2022 are below:

Our Graduation program in Burundi and Rwanda aims to help vulnerable families break the cycle of extreme poverty. We work with families over a number of years to help them develop sustainable livelihoods using a range of activities such as training on good agricultural practices, developing their business skills and financial literacy, facilitating access to savings and loan schemes, and providing cash and other assets e.g. livestock. The program seeks to ensure that participating households have improved nutrition and that the 'hunger gap' - the number of months a year they struggle to meet their minimum food requirements is reduced. We also work with our target communities and households to help them become more socially cohesive and inclusive of women and marginalized groups through our 'Men Engage' training. In 2022, we worked with just over 17,300 people across both countries to help them graduate out of poverty. In Rwanda, the hunger gap for families that finished the program had reduced from 4.04 months at the start to 2.4. In Burundi and Rwanda, we saw an increase in the average number of assets (e.g. livestock, household goods) families owned, an indicator of a rise in income. In both countries there was also an

improvement in gender role attitudes and joint decision making in households with women being listened to and more included.

In response to the rising cost of living affecting prices of food, fuel and fertilizer in Malawi (where 80% of the population relies on agriculture to make their living), we initiated several activities to address food insecurity. Our program targets vulnerable households and reaches over 288,000 people through a range of interventions including training on climate smart agriculture, food processing techniques and support to develop other income generating activities. The increase in the cost of fertilizer, however, is anticipated to further impact the food security of these vulnerable farming households in the coming agricultural season. To combat this, we partnered with the Ministry of Agriculture and the Lilongwe University of Agriculture and Natural Resources to support communities to learn about, produce and use a range of low-cost, climatesmart alternatives to chemical fertilizer, including Mbeya, a fertilizer made from composted maize and manure. We conducted publicity campaign activities to promote their use including developing a manual outlining guidance on fertilizer options, audio messaging and billboards. Through our program we provided 1,925 Lead Farmers (who train other farmers) with the inputs to demonstrate the use of Mbeya on their plots, reaching an estimated 19,600 farmers.

Kenya experienced its worst drought in over 40 years following the failure of five consecutive rainfall seasons leaving almost 4.35 million people in need of humanitarian assistance. almost one million children under five years suffering from acute malnutrition and causing over 2.4 million livestock deaths. Notwithstanding the drought, our program in the Marsabit, Turkana and Tana River counties successfully improved the livelihoods and food security of over 122,000 people. In Tana River we supported almost 11,000 households to productively cultivate more than 2,000 acres of land using climate-smart agricultural techniques. The resulting harvest of over 600 tons of mixed crops meant that families had a good variety and quantity of food in their diet, far exceeding the country average. In Turkana and Marsabit counties, we continued to build the capacity of communities to recover

and respond to drought by ensuring that both households and livestock had continuous access to clean water. Activities included supporting a rapid response team to rehabilitate 22 high yielding and strategic boreholes serving over 35,000 people, training water user associations and promoting the importance of hygiene at the school and community level.

**Lebanon** continues to host the largest number of refugees in the world per capita, accommodating an estimated 1.5 million Syrians and some 200,000 people from other nationalities. With the country facing its worst socioeconomic crisis in decades plus the legacy of COVID-19 and the Beirut blast in 2020, vulnerable populations have been deeply affected, facing limitations on access to food, healthcare, shelter, education and other basic services. Concern works with both refugees and local host communities in northern Lebanon where our two year livelihoods program aimed to increase employment and income-generating opportunities for the most vulnerable households. The program reached over 2,000 people, including 320 farmer and 880 agricultural workers who were supported to build sustainable farming businesses. We provided training on good agricultural practices and helped improve their ability to bring their products to market, bringing together farmers, producers, businesses and cooperatives to foster lasting business relationships.

In northern Afghanistan, Concern leads a consortium working to contribute to the economic empowerment of women by supporting the development or expansion of sustainable femaleled agriculture businesses. Although there are many challenges in implementing programs for women, including the sensitive political environment and increasing political restrictions regarding women's education, travel, and access to mixed gender spaces such as markets, the consortium successfully reached over 3,500 women in 2022. Together we established 237 women's agrobusiness collectives which gave direct employment to 2,451 women in one of five product areas - almonds, dairy, saffron, vegetables or fruit. Together with another 1,051 women in preexisting business groups they were supported with the inputs, equipment and training needed to produce and process their chosen product and 54

greenhouses were established. To increase their capacity and confidence to act on business opportunities and influence decision-making, program participants also took part in financial literacy and numeracy training.

### OUR IMPACT IN 2022

5.4m

Our livelihoods program reached over 5.4 million people.

288,000

We reached 288,000 people in Malawi with our food and nutrition security program.



# Health and Nutrition Programs

In 2022, our health and nutrition programs reached over 1.7 million people directly and over 6.6 million indirectly.

In many of the countries we work in the health systems are extremely weak and communities are often unable to get the help they need to prevent suffering from undernutrition and preventable diseases. To help overcome this, we work with local and national governments to strengthen healthcare systems and improve access to good maternal and child healthcare and water and sanitation services.

### **Objectives and activities**

The goal of our health and nutrition programs is to contribute to the achievement of health and nutrition security for vulnerable people.

### Our main objectives are to:

- → Prevent undernutrition and extreme hunger
- → Strengthen maternal and child health
- → Strengthen health facilities
- → Improve access to clean water and sanitation

### Some examples of our achievements and performance in 2022 are below:

In Sindh in the southeast of Pakistan, inadequate food, poor sanitation and high disease prevalence all contribute to high rates of undernutrition in children under five and pregnant and breastfeeding women. From 2018 - 2022, as part of a consortium, we implemented the EU funded 'Program for Improved Nutrition in Sindh (PINS)' which aimed to improve the health and nutrition status of children and mothers. While providing direct assistance to significantly and rapidly reduce undernutrition, the program also aimed to build the capacity of the Government of Sindh to successfully implement its multi-sectoral nutrition policy. In 2022, in the three districts where we and our local partners worked, we remained well coordinated with the provincial and district health authorities and together reached over 373,000 vulnerable people. This included more than 240,000 children under five and over 119,000 pregnant and breastfeeding women who were screened for malnutrition by community health workers. The 37,131 children found to be suffering acute malnutrition were referred to outpatient therapeutic centers for immediate treatment.

To improve the health and nutrition status of our target communities and mitigate the high rates of malnutrition, parents and caregivers were taught about best feeding practices, vaccinations, personal hygiene and how to keep their children healthy. Awareness sessions were also organized for the wider community.

In strife-ridden Haiti, following a government announcement on October 2nd of confirmed cases of cholera, we launched an immediate response in Cité Soleil where people's access to clean water, sanitation facilities and healthcare is extremely limited. A rapid assessment conducted by Concern across 14 neighborhoods through a digital questionnaire showed a 36% increase in the number of suspected cholera cases in the neighborhoods since the beginning of October, with children considered being most at risk. With the support of our existing network of community partners we carried out mass awareness sessions in public places such as schools and marketplaces on cholera prevention measures reaching just under 3,500 people, as well as conducting almost 1,200 door-to-door visits to provide health messages. We also distributed water purification tablets throughout the neighborhoods to help prevent the spread of the disease.

ERNE - Enhanced Responses to Nutrition Emergencies - is a three year EU-funded program, which aims to tackle malnutrition in children under the age of five in some of the world's most vulnerable communities by treating severely malnourished children whilst simultaneously strengthening the health systems' ability to respond to surges in malnutrition and working to prevent it in the first place. ERNE is running in five countries - Niger. the Democratic Republic of Congo, Ethiopia, South Sudan and Republic of Sudan - and since the start of the program in 2020. Concern has reached over one million people with life-saving health and nutrition services. Over 82,400 children under five have been successfully treated for moderate or severe malnutrition through the approach known as Community Management of Acute Malnutrition (CMAM) which allows children with less severe forms of malnutrition to be treated on an outpatient basis at clinics close to where they live. An innovative feature of the program is setting up early warning systems in communities

to monitor for and anticipate emerging shocks like drought, flooding and disease outbreaks which might give rise to further malnutrition. When shocks or crises are foreseen or take place, the ERNE program provides small cash transfers over a few months to the most vulnerable households. To date, we have supported 170,000 people with such transfers, helping to ensure parents in need do not have to sell valuable long-term assets such as livestock simply to make it through to harvest time.

In **Iraq**, over 1.2 million people continue to be displaced after years of conflict, unable to return to their homes and facing insecurity and little opportunity to earn an income. People living in camps or informal settlements for internally displaced people (IDP) also face challenges in accessing safe water, sanitation and health services (WASH). compromising their health. In 2022. our program to improve the quality of. and access to WASH services reached almost 117,000 vulnerable people in northern Iraq. Activities included carrying out maintenance work to infrastructure to allow for enough safe water for domestic use and ensuring that waste management systems were functional. We also conducted hygiene promotion campaigns and distributed personal hygiene kits to help keep disease in check. In the IDP camps, WASH committees were formed to strengthen ownership of the water supply systems with members taking responsibility for their operation and reporting any issues to the camp managers or area Water Offices.

Improving access to maternal and child health and nutrition services is one of our key aims in the Central **African Republic**, where rates of child mortality, undernourishment and child stunting are among the highest in the world. In Ombello M'Poko prefecture the strengthening of the health system is at the center of our interventions to provide health care to more than 5.100 extremely vulnerable people by building the capacity of health personnel and improving the infrastructure of four health centers. The latter involved building treatment rooms, a delivery room, a borehole for clean water supply and incinerators for the safe disposal of medical waste. We also provided equipment including general office furniture as well as consultation and delivery tables, observation beds and other

medical supplies. In terms of capacity building, health workers received training on the correct management of acute malnutrition, vaccinations and pharmacy stock management. Throughout the year, hundreds of children received vaccinations against diseases including measles and yellow fever, as did pregnant women for neonatal tetanus. Almost 2,500 consultations were carried out for children under five years old and of the 648 children admitted to our program to treat acute malnutrition, 96% recovered. To encourage demand for health care, awarenessraising activities were carried out by community health volunteers and through home visits and screening. We also established support groups around best practice in infant and young child feeding for pregnant and breastfeeding women. Through these mechanisms, more than 4,900 people (including almost 2.000 men) learned about good family health practices.

### OUR IMPACT IN 2022

**96%** 

In Central Africa Republic, 96% of the children treated in our nutrition program recovered.

265,000

We reached 265,000 people with our health programs in Chad.



# **Education Programs**

In 2022, our education programs directly reached over 131,000 people and over 545,000 indirectly.

We believe that all children have the right to an education and that it provides one of the best routes out of poverty. We integrate our education programs into both our development and emergency work to give extremely vulnerable children more opportunities in life and support their overall well-being.

### **Objectives and activities**

The goal of our education program is to improve the lives of extremely vulnerable children in a sustainable way, by increasing their access to quality primary education.

#### Our main objectives are to:

- → Increase school access
- → Improve school facilities
- → Improve learning outcomes
- → Provide access to education for children in emergencies

### Some examples of our achievements and performance in 2022 are below:

Concern is part of a consortium working in four regions of Ethiopia to improve access to education for the most vulnerable girls living in extreme poverty. The project enrolls young and adolescent out-of-school girls in an adult functional literacy program so they can gain the basic literacy and numeracy skills to have better livelihood opportunities. We implement the program in the Amhara region in 42 learning centers with the help of 50 adult education facilitators. As well as gaining basic literacy and numeracy skills, the girls are offered vocational skills training in areas such as garment making or food preparation, and/or the opportunity to join self-help groups to take part in income-generating activities. We have established strong partnerships with the local vocational training colleges, the enterprise development office, the Women and Children Affairs Office and job creation offices to increase job opportunities at a local level for the girls in the program. In 2022, we expanded the program area to new neighborhoods enrolling 2,587 out-of-school girls who will be able to look forward to a brighter future. In the Sila region of Eastern Chad we made good progress in education with an increase in school attendance rates from 51% in 2021 to 58% in 2022 due to systematic awareness-raising of the importance of school attendance for children, as well as the better quality work of the teachers. Throughout the year, teachers took part in a number of training sessions including on speaking and classroom management, teaching techniques and gender approach the latter is especially important in encouraging girls to stay in school. We also rehabilitated one school and opened a new one. As a result of these activities we have seen a significant increase in school registration at the beginning of the 2022 - 2023 school academic year.

In Kenya, our education program working with extremely vulnerable girls living in extreme poverty in Nairobi's urban informal settlements and in Marsabit County came to end. Reaching 201 primary and 21 secondary schools, the program aimed to help girls successfully finish their current stage of education and transition to a productive and positive next phase, including staying in school or going on to do vocational or livelihoods training. Through this project the girls gained the skills, qualifications and confidence required to take control of their lives. The program supported over 13,000 students as they moved through the school system, most of them to tertiary level. Collaboration with other stakeholders was key to the program's success. This included collaborating with the directorate of children's services to engage child protection volunteers to teach parents and children about psychosocial wellbeing, child safeguarding and referral and linkage services. We also worked with the ministries of education, health and interior coordination in delivery of the various elements of the program, as well as with the Kenya Institute of Curriculum Development (KICD) to develop the national manual for Parental and Caregivers Engagement.

In **Niger** we expanded our education program in the conflict-affected regions of Tillaberi and Tahoua bringing the total number of schools reached by the program up to 250, supporting 1,500 teachers and providing almost 57,000 vulnerable girls and boys living in extreme poverty with access to quality

education in a safe and protective environment. Activities included the construction and renovation of over 100 classrooms, temporary learning spaces and latrines, and the provision of school kits to more than 21,000 students and teaching materials to 103 schools. Since lack of access to books is a major barrier to improving literacy, we have created over 100 traveling library trunks containing books and games to be sent to schools to make it easier for students. Two trunk managers/ facilitators have been identified at each school and have received training from staff at the National Network of Public Libraries. Working in education in fragile and conflict-affected areas brings specific challenges regarding child safety and psychosocial support. Training sessions on these topics have been rolled out to over 1,440 educators and we have worked with teachers and members of community education groups to develop codes of conduct, and emergency preparedness and response plans.

In Sierra Leone, we are part of a consortium working on an education program called 'Every Adolescent Girl Empowered and Resilient (EAGER). The project targets very vulnerable and outof-school girls living in extreme poverty aged 13-17 to help them gain skills to enable them to move in to education, training or employment. The girls take part in learning sessions conducted by trained community-based volunteer facilitators and mentors including in literacy, numeracy and life skills. The sessions are practical, functional, and relate to the girls' daily lives and contexts. Once they have completed the learning phase they receive one-on-one guidance to develop plans which include setting goals and identifying steps towards learning. household, community, and financial empowerment. Every girl in EAGER works on her own empowerment plan with help from mentors who encourage her to think about what positive changes she wants to see in her life. and to decide what actions she can take to bring about these changes. In 2022, we enrolled 5,982 girls on to the program who all graduated with validated empowerment plans. Parents/caregivers have committed to supporting girls to achieve their set goals and the girls' mentors follow up with them regularly to ensure they are making progress. We also carried out

a second follow-up on 2,012 girls who had graduated in 2021, 85% of whom had completed at least two steps of each of their goals.

One of our programs to improve access to free and quality education for conflict-affected children in the South West and Banadir regions of Somalia reached over 20,300 vulnerable children living in extreme poverty. As well as providing safe learning spaces by constructing classrooms, we also distributed recreational items such as footballs, jerseys and skipping ropes to facilitate social integration and tackle stress. We provided teaching and learning materials including copybooks and pencils to 1.500 children to allow them to go to school without their families worrying about buying materials. The project also provided monthly incentives to 27 teachers and three head teachers to motivate and support them to deliver quality teaching. Local communities and authorities were trained on the importance of education and encouraged to enroll out-of-school children. We also ran awareness training sessions on the importance of protecting children from sexual abuse and corporal punishment, which improved students' wellbeing and created a safe learning environment for them.

### OUR IMPACT IN 2022

20,300

In one program in Somalia, 20,300 children had access to free education.



# Integrated Programs

In 2022 we reached almost 1.2 million people directly through our integrated programs and approximately 4.6 million indirectly.

There are multiple interrelated reasons that keep vulnerable people from breaking the cycle of extreme poverty. For that reason, many of our programs are integrated, bringing together, for example, agriculture and livelihoods with other sectors like water, health and education to tackle the multiple needs of a community in a coordinated way.

### Objectives and activities

The goal of our integrated programs is to improve the lives of vulnerable people living in extreme poverty by addressing their needs in a holistic way, tackling the inter-related barriers that impede development.

The objective of the program is to deliver sustained improvements in the overall living conditions of the targeted communities.

### Some examples of our achievements and performance in 2022 are below:

In Bangladesh we work to improve the lives of people living in extreme poverty in the cities of Dhaka and Chattogram. Our program reached over 37,500 people in multiple ways including supporting almost 2,400 people to build their livelihoods through job placements, grants, vocational training, and business skills development. To improve nutrition and reduce malnutrition in children our partner agencies held training sessions about best practice in infant and young child feeding. Members of 87 mother support groups and 57 community nutrition hubs took part and they in turn passed on this learning to the mothers in our program. When COVID-19 restrictions were lifted we enabled local partners to reopen 11 centers where women can access basic services such as food, water and sanitation and child day care services. Community volunteers also worked with families to raise their awareness about good hygiene practices and helped them to access clean water and latrines which are often not available to them. As a result of program interventions, year-round access to safe drinking water stood at 84% in 2022.

The humanitarian situation in South **Sudan** continued to deteriorate with the number of people in need increasing to 8.9 million people (70% of the population) from 8.3 million in 2021. Approximately two million people remained internally displaced and protracted conflict and recurrent floods which destroyed food supply, livestock and crops aggravated the already precarious food security situation. The latter was further exacerbated by disruptions in imports, food production and the related surge in food prices caused by the conflict in Ukraine. Our multi-sector response to this complex emergency reached over 434.700 of the most vulnerable people in the states of Northern Bahr el Ghazal. Unity and Central Equatoria. Our activities included providing nutrition services to over 160,000 people in 76 nutrition centers, and primary health care services to almost 96,000 people. We repaired, maintained and operated 50 water systems such as boreholes and water pumps to provide safe water to more than 116,000 people. We supplied shelter materials and essential household items to almost 116,000 people living in camps and cash assistance to around 54,000. Nearly 70,000 people were supported with food distributions including over 18,500 students through a school feeding program.

In **Liberia** our integrated program ANSARM (Accelerating Nutrition and Sustainable Agriculture and Resource Management) to help vulnerable communities in Grand Bassa and Rivercess counties improve their health and livelihoods came to an end. The five year program reached over 35,550 people with a range of activities including training farmers on improved agricultural techniques to increase both the quantity and variety of crops grown; helping people develop diverse ways of earning an income; developing Village Savings and Loans Associations (VSLA) so households could borrow money to start a small business: repairing and installing water points and wells, and setting up village water committees responsible for maintaining them; teaching about good hygiene practices to reduce disease, and about ways to improve diets to reduce levels of malnutrition. Our work in 2022 mainly centered around sustainability plans to ensure the development gains made can endure. For example, we have increased access to clean water from 7% to 73% for the first group of

program participants (and 30% to 56% for the second, and 14% to 66% for the third). As the program ends, we have prepared communities to link the VSLA to the water management committees so that funds are available to support the maintenance of wells. We have also trained spare part dealers and linked them with the communities so they are aware of the availability of spare parts and can access them.

Republic of Sudan continues to face extreme poverty with 15.8 million people - a third of the population needing humanitarian assistance in 2022. It is one of the countries which is most vulnerable to climate variability and change and faces long-standing political and economic challenges. Despite an intensification of localized conflict in the areas in which Concern works we continued operating in the most vulnerable geographic locations. In West Darfur our integrated resilience program entered its sixth and final year and has made a significant impact on the lives of more than 143,500 vulnerable people. The program combined work around health and nutrition, livelihoods, water and sanitation, gender equality and disaster risk reduction to build the capacity of program participants to cope with and anticipate weather-related shocks and stresses. If communities can respond quickly enough to the threat of a growing crisis, they stand a better chance of preventing it from escalating into a disaster and can reduce the impact it has on them. To enable this, we worked with our target communities to increase their knowledge and understanding of environmental, health, human and natural hazards and how best to respond. We also established an Early Warning Early Action (EWEA) system and introduced disaster management plans which were administered at a locality level.

Decades of insecurity and environmental and human-made disasters in **Somalia** have resulted in a protracted humanitarian crisis and the internal displacement of an estimated three million people. These vulnerable people face numerous challenges including limited access to basic services and rights, lack of opportunities to earn an income, inadequate housing and often hostility from host communities. Our integrated livelihoods, health and education program, which came to an end in 2022, worked with

internally displaced people (IDPs), returnees and host communities to develop sustainable solutions to these challenges. In collaboration with the private sector, development partners and the government, we supported opportunities for program participants to increase their income and become self-reliant by providing training in vocational and technical skills and business start-up grants. A survey conducted at the end of the project showed that the average monthly income of households went from US\$66 in 2018 to US\$134 in 2022. Overall, 78% of participants saw an increase in their income. The program also increased access to basic health. water, sanitation and hygiene services. Health services were provided through both static and mobile health clinics, offering outpatient services, pre and post-natal clinics, vaccinations and health education sessions. Inequalities in terms of access to the services seen at the beginning of the program had been resolved by the end with 85% of both IDPs and host communities saying they were able to reach and use formal health facilities within an hour.

### OUR IMPACT IN 2022

160,000

We provided nutrition services to over 160,000 people across three states in South Sudan.

143,500

In West Darfur, our six year program impacted the lives of 143,500 people.

# Humanitarian Research and Training, and Advocacy

### Humanitarian Research and Training

With the combined pressures of ongoing conflict, climate crises, and the aftermath of the COVID-19 global pandemic, the world has never been more in need of humanitarian support. Without qualified and trained professionals, humanitarian action will not be able to address the needs of populations around the world.

Professionals working in the humanitarian space come from diverse cultures, experiences, and disciplines, but are united in their desire to support their community. It is critically important that these responders, particularly local responders, are equipped with the tools and competencies to deliver lifesaving humanitarian assistance to the world's most vulnerable and hardest-to-reach communities.

That is why for more than a decade, Concern has been providing trainings and conducting research to improve the effectiveness of the humanitarian system as a whole; ensuring that individuals and organizations responding to crises from Ukraine to the Horn of Africa have the tools and information they need to deliver stronger, better-coordinated response efforts in the world's most pressing humanitarian contexts.

#### Our main program objectives are to:

- → Contribute to an overall improved humanitarian response by providing access to free training on the foundations of humanitarian action and the international humanitarian coordination system.
- → Increase the leadership capacity of emergency first responders so they can tackle the most pressing humanitarian challenges.

- → Reduce risk to and improve preparedness for future humanitarian emergencies by providing pathways to operational capacity strengthening.
- → Improve the quality of Concern's emergency programming by providing access to in-depth training opportunities for our global staff and local partners on the ground.

### Our Humanitarian Research & Training Spans Four Core Areas

- → Emergency Response Coordination
- → Humanitarian Leadership
- → System Strengthening
- → Knowledge Sharing

#### What We've Done

- From earthquakes to protracted crises, we've trained more than 120,000 humanitarians working in nearly every major type of humanitarian emergency.
- → Our team has gone the distance - we've delivered 150 trainings across 60+ countries.
- → Our training resources are available in 12 critical languages, so whether it is an earthquake or a flood, local actors have the information they need to implement an efficient response.

#### **Learn More About Our Programs:**

- → Building a Better Response (BBR)
- → National NGO Program on Humanitarian Leadership (NNPHL)
- → Local Capacity Strengthening for Response (LCS4R)
- → Beyond Barriers: Overcoming Funding & Workforce Obstacles to Achieve a Localized Humanitarian Response

### **Advocacy**

In order to meet our vision of a world without extreme poverty, Concern recognizes that it must address the root, structural causes of extreme poverty. To this end, Concern Worldwide US has a small but effective policy unit that strives to take the lessons learned from Concern's programming and elevate them to the decision-makers who ultimately impact our work.

Keeping with Concern's programmatic focus, this work tends to focus on Conflict, Climate, and Hunger, as well as country-specific interventions when needed. One flagship product in this realm is Concern's Global Hunger Index, developed annually in partnership with Welthungerhilfe and tracks the movement towards a world without hunger.

Concern also works with UN missions to ensure that humanitarian issues, whether they are a broken pipeline of nutrition supplies or lack of access to a conflict zone, do not prevent effective and principled humanitarian responses from reaching affected communities.

We are also proud supporters of several networks of humanitarian actors who work together to elevate our voice. This includes InterAction, the largest U.S.-based alliance of international NGOs and partners in the US, the International Council of Voluntary Agencies, the Irish Association of Non-Governmental Development Organizations, and Voluntary Organizations in Cooperation in Emergencies.



# Feature: Ukraine

On February 24, 2022, an escalation of conflict in Ukraine caused more than 15 million people to be displaced, leading to the largest refugee crisis in Europe since World War II. While millions of people fled to surrounding countries, many were internally displaced, moving to safer areas within Ukraine.

Humanitarian needs mounted rapidly with countless civilian causalities.

Millions of families were forced to leave their homes, hospitals and schools were destroyed, essential services were severely disrupted and by December, nearly 8,000 civilians had been killed with over 10,000 injured. Rebuilding the destroyed infrastructure will take years, personal recovery from the mental and emotional distress likely much longer.

From the beginning of the crisis, Concern has been on the ground providing immediate support and delivering life-saving aid to the people inside Ukraine who need it most.

We conducted initial assessments on the borders with Poland, Moldova, Hungary, Slovakia and Romania, then turned our focus to inside Ukraine, where we felt the needs were the greatest.





We coordinated our response with the United Nations, and our Alliance2015 partners, People in Need, Welthungerhilfe and ACTED, to scale up the delivery of life-saving humanitarian aid both within Ukraine and at the borders.

Concern support has included:

- » Delivering food, hygiene items, trauma kits, diapers, sleeping bags and mats to families in Ukraine.
- » Cash payments so that people could buy the essentials they really need including food and medication.
- Providing essential supplies and supports to internally displaced families in Ukraine; access to clean water; psychosocial support for those traumatized by conflict and displacement.
- » Support to hosting facilities and collective centers in Western Ukraine for displaced people, with items such as mattresses and blankets; support with equipment such as washing machines and stoves; assistance with utility payments; upgrades to sanitation or heating systems; and establishing child-friendly spaces.

Together with our partners, we are operating the Joint Emergency Response in Ukraine (JERU). Part of our work is focused on psychosocial support (PSS) for both adults and children. We have been offering group sessions for people to share their experiences and begin to process and manage their conflict related trauma.

Kateryna\* is one of the women who has been supported by the PSS sessions. She had to flee her home with just a backpack holding a bottle of water and her documents when the conflict escalated. She told us "A few days ago there was an aircraft flying over and it was so terrifying, even though we knew it was a Ukrainian one it was still terrifying. It is really stressful because when you sleep you dream about the conflict. It gives you flashbacks." When we met Kateryna she had attended four PSS group sessions and told us "It helps that you can cry and speak out. It is interaction with people who have suffered and faced the same circumstances as I did. When you speak out, they understand what vou mean."

"We were sleeping in coats and hats, and we were hiding in corridors and doors. So when we came here they gave us assistance, and psychological help, as well as financial support. It is tangible, and very important."

As well as the PSS sessions, Kateryna has also received cash assistance. "We are so grateful, it is a great support. We bought fruit, vegetables, and unfortunately we also spent a lot on medicines."

### OUR IMPACT IN UKRAINE

46,732

people were reached through the JERU program with basic needs support within the eight months that activities were implemented in 2022.

### 1,958

people were reached with psychosocial support sessions in 2022 after protection activities officially started in October that year. 17 psychologists and social workers have received training about conflict-related trauma.

### 3,000

JERU distributed 3,000 hygiene kits, which include soap, laundry detergent, toilet brushes, rubber gloves, paper towels and hand sanitizer. We also provided 1,510 baby kits and 484 adult special needs hygiene kits through Humanitarian Hubs in 2022.

Ukraine
Kateryna\*, takes part in
a psychosocial support session.
Photo: Simona Supino/
Concern Worldwide
\*name changed to protect the identity of the individual.

Conflict
Emergency Response
Internally Displaced
Persons (IDPs)

# US Government Partnerships

Amid increasingly complex conflicts and frequent climate shocks in 2022, we are deeply grateful for the commitment by USAID and the U.S. Department of State towards our mission, providing us with more than \$63 million to support 37 awards in 14 countries. Our programs are life-saving and life-changing, especially as the scope and scale of humanitarian need is increasing. Some examples of this robust partnership with USAID and the Department of State include:

In 2022, Concern's programs across the Horn of Africa responded to the catastrophic drought amid increased hunger, supply shortages and a global pandemic. Our programs in Kenya have served affected populations across the most drought-stricken regions of the country with \$8.8 million in funding from U.S. government partners. This work is critical to supporting pastoralists in places like Turkana where harsh drought conditions have led to staggering humanitarian need in nutrition, livestock management, agriculture, health and water sectors. In Haiti, Concern's continued access to Cité Soleil and other challenging neighborhoods of Port-au-Prince

has made us an essential partner providing food assistance, protection, and livelihoods support to some of the most vulnerable communities living in extreme poverty in the Western Hemisphere, reaching 87,000 people last year alone. And in Democratic Republic of the Congo, Concern coordinated with other humanitarian actors to deliver shelter construction assistance to displaced communities across the country with \$12 million in funding from U.S. government partners. For a family living in Tanganyika this meant having shelter from harsh weather conditions.

We are proud of the transformative impact our U.S. government funded programs have had on the world's most vulnerable communities in 2022 and look forward to strengthening our ties with both the communities we serve, and our U.S. government partners in 2023. We will continue to draw on the generous support of the American people to provide innovative and comprehensive programs that transform the lives of the world's world's most vulnerable people living in extreme poverty.





# Our Supporters

Our deepest thanks to our individual, corporate, and foundation donors who are leading the way in supporting Concern's mission.

\* We are grateful to those who furthered the impact of their generosity by increasing their donation(s) through a corporate matching gift(s).

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Concern would like to thank those individuals who have chosen to make recurring gifts. Monthly gifts are an essential source of sustainable and dependable funds for Concern. allowing us to expand our programs without risk and respond faster when an emergency strikes. Join this group of dedicated supporters by making your first tax-deductible. monthly gift today: concernusa.org/monthly

### Join Our Legacy Society

Planned gifts - bequests. gifts of life insurance. and qualified charitable distributions from retirement plans - make a powerful statement against extreme poverty and are crucial in making sure our lifesaving work continues for future generations. Friends who include Concern in their estate plans are invited to join our Legacy Society. Learn how to become a member: concernusa.org/legacy

# Individual Giving

We are so proud of all Concern was able to accomplish last year, impacting the lives of 36 million people around the globe, and we owe it to the incredible generosity and unwavering compassion of our donor community. Thank you for being the foundation that allows us to continue our life-saving work each day; together, we raised \$4.89 million toward our mission of ending extreme poverty—no matter what it takes.

Here are a few highlights from 2022:

### The Silent Killer of Conflict Briefing

A month following the initial strikes in Ukraine, we hosted The Silent Killer of Conflict: A Briefing with Our Ukraine Emergency Response Team. During the virtual briefing, Vice President of Humanitarian Programs Kirk Prichard and Global Communications Advisor Kieran McConville discussed the specifics of our Emergency Response Team's operations in Ukraine, personal narratives from refugees, and the implications the crisis is having on global hunger and the countries in which we operate.



### Inaugural Golf Tournament in Colorado

On August 26th, we partnered with longtime Concern Ambassador and co-owner of Ned Kelly's Irish Pub, Andrew Toole, who organized a wonderful golf outing, engaging nearly 100 supporters in the Denver area. This was the first of what will now be an annual event, raising funds and awareness in support of Concern.

### Ukraine and Emergency Response Fund

In 2022, we raised over \$1.97M in support of our Emergency Response Fund and efforts responding to the Ukraine Crisis. The support we received from the board and our donors was unbelievable, and we've been able to provide a robust response both in Ukraine and to many other emergencies that don't make the headlines around the world.

### Concern Global Gala: Unite to Fight Hunger

We were thrilled to end the year strong, raising nearly \$1.18 million at the Concern Global Gala: Unite to Fight Hunger in Chicago and NYC. These events featured a journey around the globe with music, dancing, and celebration of the human spirit interwoven with powerful stories of those on the front lines of the global food crisis from Rachel Isley, Director of Humanitarian Programs, in Chicago, and recipient of the Tom Moran Seeds of Hope Award, Anne Fink, President, Global Foodservice for PepsiCo, in New York.



### 18th Annual Aengus Finucane Memorial Golf Tournament

On July 11th, we welcomed 100 golfers to Hamilton Farm Golf Club for a beautiful round followed by a cocktail reception featuring a silent auction and raffle as well as a thrilling live auction, raising \$248,000 to support our mission.



### Women of Concern Annual Awards Luncheons

Women of Concern made its triumphant return to Chicago and New York, raising \$374,000 thanks to our incredible donors!

As a celebration of the accomplishments of women and girls around the world, Candance Patel-Taylor, Vice President of Communications, spoke to guests in both Chicago and New York about a recent trip to Kenya and introduced guests to Concern's critical financial empowerment programs while honoring Julie Smolyanksy, President and Chief Executive Officer of Lifeway Foods, and welcoming distinguished guest Monica McWilliams at the InterContinental Magnificent Mile. At the Plaza Hotel in New York, guests enjoyed an impactful fireside chat between honoree Hermon Ghermay, Global Chief Culture Officer of MediaBrands, and Colleen Kelly, Chief Executive Officer of Concern Worldwide US.





### **Spring Run**

Over 200 runners and walkers turned their concern into action by supporting the return of the Concern Worldwide Spring Run after 3 long years, raising \$78,000. The event was generously sponsored by Tito's Handmade Vodka and the after party was hosted by our amazing supporters at The Churchill Tavern.



### **Chicago Cocktail Event**

We hosted a cocktail party for 35 guests at Millenium Hall on October 6th. Global Communications Advisor Kieran McConville provided an update on Concern's emergency relief in Ukraine and the Horn of Africa. The event was filled with fantastic company and impactful conversation.

**Board-Led Event** 

Concern Worldwide US Board Member

Debbie, hosted their 5th annual cocktail

Scott Gutterson, along with his wife

party in September. The Guttersons

introduced many of their close friends and colleagues to Concern's mission and raised critical funds in support of

### **New York City Marathon**

Team Concern braved the warm weather and joined 50,000 runners from around the world for the 51st Annual TCS New York City Marathon. Together, the team raised over \$31,000 from 270 donors.



### 20th Annual Concern Chicago Golf Outing

On July 25th, golfers enjoyed a picture-perfect day at the Chicago Highlands Club and were welcomed back to the clubhouse with remarks by Concern Worldwide US Chief Executive Officer Colleen Kelly, a live auction and an exciting raffle. The tournament raised \$101,000 in support of Concern's programs.

our work.





### **Inaugural Boston Reception**

Concern's inaugural event in Boston welcomed over 125 guests to the UMASS Club and raised \$22,000. The event hosted current and new donors, including local dignitaries, and offered an inspirational introduction of Concern's mission and impact to the Boston community.



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# Concern By The Numbers

Concern Worldwide US financial summary statement of activities for year ending December 31, 2022

### **2022 Financial Performance**

	2022 Total	<b>2021 Total</b>
Support and Revenue		
Contributions and non-government grants	10,930,455	3,851,492
Support from Concern Worldwide	2,185,767	2,308,814
Government Grants	63,175,275	67,700,683
Special Events - net	1,262,299	1,242,979
Other Income	97,255	79,479
Total Revenue and Support	77,657,051	75,183,447
Expenses	(0.500.454	(0 (4 4 555
Program Activities	69,502,674	69,614,577
Overseas Relief	68,735,394	69,048,598
Development Education	767,280	565,979
Management and General Administrative	2,003,639	2,050,597
Fundraising	2,739,143	3,815,538
Total Expenses	74,245,456	75,480,712
Change in Net Assets	3,405,595	(297,265)
Net Assets at Beginning of Year	10,785,526	11,082,791
Net Assets at End of Year	14,191,121	10,785,526
Analysis of Expenditure (Gross)		
Program Activities	94%	93%
General and Administrative	2%	2%
Fundraising	4%	5%



# Concern Worldwide US Board of Directors 2022/2023

#### LEADERSHIP

#### **Joanna Geraghty**

President and COO, JetBlue Airways Chairperson, Concern Worldwide (US)

#### Jim McShane

Founder & Chairman, The McShane Companies Vice-Chair, Concern Worldwide (US)

#### **Joan Carroll**

The Invus Group
Treasurer, Concern Worldwide (US)

#### **MEMBERS**

#### J. Jeffrey Assaf

Senior Managing Director and Chief Investment Officer. ICG Advisors

#### \*Michael Clune

Founder & Chairman, Clune Construction

### **Dolores Connolly**

Chief Executive Officer, Sterling Engineering, Inc.

### **Leslie Convey**

Strategic Advisor

#### Jumana Culligan

Founder of Paper, Ribbon and Wrap, LLC

#### **Donal D'Arcy**

Chairperson, Concern Worldwide (IRL) Principal Officer, Department of Justice, Ireland

#### **Scott Gutterson**

Attorney, The Law Offices of Scott Gutterson

### **Michael Houston**

President, WPP

#### Colleen Kelly

Chief Executive Officer, Concern Worldwide US

#### John McCarthy

Principal, Crosscheck Consulting Services

#### John Murphy, Esq.,

Principal, John Murphy & Associates, P.C.

#### **Denis O'Brien**

Chairman, Digicel Group

#### Frances O'Keeffe

Volunteer, Concern Worldwide (IRL)

#### **Stephanie Pappas**

Founder, Sum of all Senses

#### **Brendan Ripp**

Chief Executive Officer, Pushly

#### \*Madeleine Schachter

Assistant Professor, Weill Cornell Medicine

### **Margaret Smyth**

Partner, OIC

#### **Eash Sundaram**

President & CEO, Utpata Ventures

#### Gemma Toner

Chief Executive Officer and Founder, Chart One Media LLC, Tone Networks

### John Treacy

Chief Executive Officer (retired), Sport Ireland

#### Angelina Vieira

Chief Marketing Officer, Allelo

#### Frank Wall

Senior Vice President, Sports
Partnerships, Warner Bros. Discovery

<sup>\*</sup> Left the Board of Directors in 2022

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