TRANSFORMING CONCERN INTO ACTION

ANNUAL REPORT 2013
WHAT WE DO AND HOW WE DO IT

**Mission**
Help people living in extreme poverty achieve major improvements in their lives that last and spread without our ongoing support.

**Assess**
Analyze conditions in places where people are suffering from extreme poverty, which is often worsened by disasters, isolation, or conflict.

**Vision**
Create major and lasting improvements in the lives of the extreme poor without ongoing support from Concern Worldwide.

**Design**
Create programs that are tailored to meet specific needs and integrated to maximize impact, reach, and sustainability.

**Action**

**Humanitarian**
- Save lives
- Alleviate suffering
- Maintain dignity
- Strengthen community preparedness

**Development**
- Improve the lives of the extreme poor for the long term.
- Increase our reach and efficiency through integrated programs in livelihoods, health, HIV and AIDS, emergency response, and education.

**Impact**
- Improve assets
- Reduce risk and vulnerability
- Increase equality
In 2013, Concern restored safe drinking water for 45,500 people living in one of the most war-affected and volatile regions in Syria.

Ten years into Darfur’s continuing conflict, we are running four clinics that provide health care services for outlying villages in West Darfur, where we gave more than 20,000 medical consultations in 2013.

When fighting broke out in South Sudan in December 2013, Concern responded to the needs of the internally displaced.

In Zambia, the RAIN (Realigning Agriculture to Improve Nutrition) project reached more than 11,700 people in 2013 with agricultural training, nutrition and health education, and improved access to water.

In Somalia, Concern supports 25 schools in Mogadishu and Lower Shabelle, ensuring that 14,234 extreme poor children have access to education.

In Port-au-Prince, Haiti, over 2,500 families displaced by the 2010 earthquake have been relocated from tented camps to permanent homes through our Return to Neighborhoods program.

To rehabilitate deforested land and prevent further erosion and degradation of arable land, workers at the Balya Nursery in Ethiopia planted over 200,000 saplings on land surrounding their community in 2013.

After Typhoon Haiyan struck the Philippines in November 2013, Concern responded to the immediate needs of 48,831 people in Concepcion and Carles, where many of the affected communities were located on small coastal islands.

In the Bay of Bengal, Project Paribartan (“transformation”) is working to mitigate the effects of climate change for 1.2 million people in coastal communities across Bangladesh and India through sustainable livelihoods, environmental conservation, and disaster preparedness.
MESSAGE FROM
THE CEO AND THE CHAIRMAN

The Concern Worldwide US annual report is, above all things, an accounting of the activities and accomplishments of a global community over the course of 12 months. We are a community that includes nearly 3,000 staff and the more than six million people we work with – in 28 countries last year – to achieve lasting change where poverty and vulnerability are deeply rooted. We are also a community of a steadily growing number of passionate donors and supporters who empower our efforts in New York, Chicago, and throughout the world.

2013 was a prototypical year in the history of our organization, defined by ongoing development programs delivering impact and innovation and building resilience to cyclical threats. It was also a year punctuated by emergency responses in Syria and Lebanon, the Philippines, and, at the very end of 2013, South Sudan.

With the appointment of our first full-time CEO – a proud co-author of this message – and a staff that grew by more than 20 percent last year, we are, in many respects, witnessing the emergence of a new Concern Worldwide US. But we are proud to report that our culture of commitment and effectiveness is as strong as ever, and that our efficiency rating remains above 92 percent.

Perhaps the best way to translate our impact is to tell a couple of stories that capture Concern’s ethos and approach. The first one comes from Ethiopia, where in 2013 we marked our 40th year of operation. We arrived in response to famine in 1973 and have stayed to see some of its poorest and most vulnerable communities through successive emergencies, including the 1984 famine, as well as remarkable development gains.

In partnership with the government and local partners, continued progress may in time allow us to turn over our programs and exit a nation steadily emerging from vulnerability and underdevelopment. In 2013, we saw the same narrative of working ourselves out of a job” unfold in Cambodia and India. We are looking to do the same in the places where we’ve mounted emergency responses this year.

Our impact in Ethiopia is only possible because of people like Wubnesh Polaso, who lives in a small and remote village in the southern Wolayita zone about 225 miles southeast of the capital, Addis Ababa. She is a mother of three who met her husband, Bougale Jafaro, at their local marketplace and fell in love, but he had no money or land and his father was dead. So he wandered around the country, to urban centers and state farms, in search of day labor while Wubnesh stayed at home to care for their three children.

Through an integrated Concern livelihoods project, Bougale has begun raising bees and sheep as well as caring for saplings used to reforest eroded slopes, and Wubnesh has become part of a women’s economic support group, where she has developed the confidence to become a merchant. Every day, she walks about an hour to the market in the larger town nearby to resell maize, beans, ginger, and other crops she has purchased. She now earns a stable income and tells us, “I used to be angry and worry a lot about how to manage things and feed my children with my husband always away. Now I am glad he is working, but I am also very glad I am earning money of my own. It is a good example for my daughter.”

The second story of change comes from our Innovations for Maternal, Newborn & Child Health program (Innovations), a groundbreaking, multi-year initiative funded by the Bill & Melinda Gates Foundation. Innovations’ Chipatala Cha Pa Foni (Health Center by Phone) program enables women in Malawi’s Southern Region to use a toll-free hotline to access health advice from trained and supervised staff based at Balaka District Hospital. It uses the cellphone – the most widely used communications technology in Malawi – to connect people living in isolated, rural areas to health professionals who would otherwise be unreachable.

It’s not an understatement to say the technology is having a transformative impact in the districts where it has been piloted. Over 6,000 have subscribed to the program’s “Tips and Reminders” by text service; over 11,000 calls were made in the first two years; prenatal early care access increased by 30 percent; and fewer than one-quarter of calls resulted in a referral to a health facility, reducing unnecessary visits.

Our global team and staff, Concern Worldwide US board members, Wubnesh’s family and more than six million others like them, our thousands of individual supporters, funders like the Bill & Melinda Gates Foundation, and our team of Malawian innovators – we are all a global community of change-makers, and this report tells that story. We are grateful to all of them and to be a part of this community.

Joseph M. Cahalan, PhD
Chief Executive Officer

Thomas J. Moran
Chairman

Chairman

Chairman
We use an integrated approach to maximize the reach and efficiency of our programs to help the greatest number of people meet their potential.

HEALTH AND NUTRITION
Especially in remote, rural areas, access to health services is a major barrier for the poorest and most vulnerable, so health and nutrition are critical areas of our programs. Maternal and child mortality is often high compared to the rest of the world and the rate of early childhood death from preventable diseases is unacceptably elevated. Malnutrition among children is also prevalent, impacting their ability to lead productive and successful lives in adulthood. We work to improve access to health care services with a focus on community-based and mobile solutions, we educate and provide people with the means to get good nutrition, and we treat diseases responsible for early childhood death.

RESPONDING TO EMERGENCIES
From conflicts to natural disasters, our objective in responding to emergencies is to provide immediate assistance to those most vulnerable and in need. However, many people need long-term support long after the initial crisis has passed, so finding sustainable solutions and resources is critical to our post-emergency development work. Disaster risk reduction is a key focus as well, and we work with communities threatened by severe weather to be prepared for and resilient against the impacts of climate change. We also work to rehabilitate degraded land to mitigate natural disasters when they do strike.

EDUCATION
Sometimes the most innovative solutions are the most effective, a belief that underpins our approach to education. Our focus is on improving access, quality, and children’s well-being, with programs emphasizing basic literacy and math skills for primary school students as well as ensuring that learning spaces are safe and healthy for all children, especially girls. We ensure sustainability through teacher training and by promoting community involvement and support through adult literacy and parent-teacher associations. Students at the Concern-supported Jaboti Primary School in Mogadishu, Somalia. Photo by David Pratt/Sunday Herald

ADDRESSING CLIMATE CHANGE
With severe weather and natural disasters impacting everything from food security to shelter in nearly every country where we work, addressing climate change is a key component of our programs. We employ conservation agriculture in countries as ecologically diverse as North Korea, Bangladesh, and Zambia to improve food security and livelihoods opportunities by using farming techniques, technology, and infrastructure that are contextually appropriate for both the local environments and communities. Environmental health is often a focus of our WASH (water, sanitation, and hygiene) programs. We help rehabilitate natural water sources, which both improves the quality of the land and reduces the threat of waterborne diseases while also providing safe, clean drinking water.

SUSTAINABLE LIVELIHOODS
To help people break from the cycle of poverty, we work with them to determine individual needs and skills as they develop sustainable livelihoods. We help improve access to markets for small business owners and entrepreneurs and offer microfinancing as well as training, infrastructure, and resources for climate-smart agriculture. This allows the world’s poorest and their communities to have the opportunity to escape poverty and flourish into the future.

A Syrian refugee in an informal tented settlement in Bebnine, Akkar district, Lebanon, where Concern Worldwide distributed tarps to vulnerable families following a night of heavy rains. Photo by Crystal Wells/Concern Worldwide

At the Balya Nursery in Ethiopia, workers tend to saplings that will be planted on eroding hillsides to reforest the region and change micro-climates. This not only helps to reverse environmental degradation but also provides sustainable livelihoods. Photo by Cheney Orr

Two-year-old Asnakech Tesfaye, whose mother, Workinesh Kaba, is now a successful farmer and entrepreneur through Concern’s livelihoods and microfinance programs. Photo by David Pratt/Sunday Herald

Students at the Concern-supported Jaboti Primary School in Mogadishu, Somalia. Photo by David Pratt/Sunday Herald

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### AFGHANISTAN

In 2013, recurring natural disasters in Afghanistan made the already precarious lives of those living in the remote areas of Takhar and Badakhshan even more difficult. To help the most vulnerable, we provided over 2,600 people with water supplies, cooking items, and clean drinking water. Through soil and water management activities, we also helped reduce and reverse environmental degradation of fertile land, protecting thousands and preventing food shortages. Empowering women is a cornerstone of our ongoing work in Afghanistan and through our AWARE (Actions for Women’s Advocacy, Rights, and Empowerment) program, we are helping women make positive gains in livelihoods, literacy, access to health care, and decision-making status in their communities and homes.

**Total People Reached in 2013:** 443,416  
**Total Program Expenditure:** $9,033,555  
**Concern US Grants to Program:** $250,000

### CAMBODIA

Concern handed its programs over to local partner organizations in 2013, leaving behind a lasting legacy of change in the areas of health, disaster preparedness, livelihoods, and microfinance.

**Total Program Expenditure:** $384,557

### INDIA

In 2013, after 14 years, we concluded our work in India’s Odisha State. Our programs included improving livelihoods opportunities for the rural poor and ensuring the ability of the vulnerable to access social protection services and support. In the area of HIV and AIDS, we focused on prevention, reducing stigma, livelihoods support, and establishing community-based health services. In the Bay of Bengal, we worked with coastal communities to improve their resiliency and adaptability to climate change and natural disasters. Throughout 2013, we concentrated on transitioning these program activities to local partners to ensure that our achievements will last far into the future.

**Total People Reached in 2013:** 338,157  
**Total Program Expenditure:** $1,033,413  
**Concern US Grants to Program:** $533,852

### BANGLADESH

For the rural poor in the Char and Hazar areas, we work to improve livelihoods and income and to promote better maternal and child health, nutrition, and hygiene. To promote and strengthen links between rural cooperatives and urban social institutions. To address issues around environmental health, water, sanitation, and hygiene, we build drinking water systems and latrines and also work to reduce the spread of disease by promoting good hygiene practices. We focus on mitigating the impact of natural disasters as well by addressing risks related to floods, droughts, and irregular electricity supply.

**Total People Reached in 2013:** 102,000  
**Total Program Expenditure:** $2,325,840  
**Concern US Grants to Program:** $100,000

### NORTH KOREA

North Korea is one of the worlds most isolated countries, and its people face chronic food insecurity and poverty. To prevent food shortages, our conservation agriculture and cooperative farm programs help improve food production and nutrition. In urban areas, greenhouses, irrigation systems, and composting all help increase food security, and we are also strengthening links between rural cooperative farms and urban social institutions. To address issues around environmental health, water, sanitation, and hygiene, we build drinking water systems and latrines and also work to reduce the spread of disease by promoting good hygiene practices. We focus on mitigating the impact of natural disasters as well by addressing risks related to floods, droughts, and irregular electricity supply.

**Total People Reached in 2013:** 102,000  
**Total Program Expenditure:** $2,325,840  
**Concern US Grants to Program:** $100,000

### PAKISTAN

In 2013, flash floods caused widespread loss and damage across Pakistan for a fourth consecutive year, affecting nearly 1.5 million people. Concern responded with shelter, water, sanitation, and food security assistance. Concern’s USAID-funded RAPID (Responding to Pakistan’s Internally Displaced) program, which helps finance local organizations responding to emergencies, completed its first phase in 2013 and has reached more than three million people since it began in 2009. To help people over the long term, our livelihoods programs provide technical and vocational training in in-demand skills and strengthen livestock husbandry practices and agricultural production to help safeguard people against food shortages.

**Total People Reached in 2013:** 759,299  
**Total Program Expenditure:** $14,126,157  
**Concern US Grants to Program:** $769,444

### PHILIPPINES

When Typhoon Haiyan struck on November 8, 2013, it left widespread devastation across the Philippines, killing thousands and leaving 2 million people affected and without homes. Concern’s response targeted the most vulnerable and hardest to reach, focusing on the poorest municipalities on the island of Panay, where over 80 percent of people’s homes were destroyed. In close collaboration with the local and provincial governments, we distributed high-quality shelter materials and basic necessities like mosquito nets, kitchen supplies, soap, blankets, and jerry cans to affected families. We are continuing to help the Philippines recover in 2014, distributing boats to those who lost theirs in the storm, repairing water systems, and restoring damaged coral reefs and mangroves.

**Total People Reached in 2013:** 48,831  
**Total Program Expenditure:** $1,025,445  
**Concern US Grants to Program:** $154,000

### CARIBBEAN

For over 45 years, Concern Worldwide has partnered with people to do whatever it takes to help them build better lives and futures. We work to create sustainable change and solve problems holistically across a variety of sectors so that communities can ultimately thrive without our ongoing support. In 2013, Concern Worldwide directly worked with 6.5 million of the world’s poorest and most vulnerable people in 28 countries to help them transform their lives.

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**LEBANON**

The number of Syrian refugees in Lebanon skyrocketed in 2013 from approximately 150,000 to more than 850,000 by the end of 2013. Concern launched an emergency response inside the country in 2013 that focused on controlling disease outbreaks and meeting the basic needs of conflict-affected communities. We also restored the supply of safe drinking water to 45,500 people and distributed water purification tablets to 3,800. With cases of leishmaniasis, an infection caused by sandflies, on the rise, we undertook insect repellent measures that benefited 28,000 people. We also distributed bread to more than 26,400 people and flour to nearly 42,000 and gave cash grants to 3,100.

**Total People Reached in 2013:** 153,413  
**Total Program Expenditure:** $722,981  
**Concern US Grants to Program:** $29,857

**SYRIA**

As a humanitarian needs deepen in Syria with no end to the war in sight, Concern launched an emergency response inside the country in 2013 that focused on controlling disease outbreaks and meeting the basic needs of conflict-affected communities. As humanitarian needs deepen in Syria with no end to the war in sight, Concern launched an emergency response inside the country in 2013 that focused on controlling disease outbreaks and meeting the basic needs of conflict-affected communities. As humanitarian needs deepen in Syria with no end to the war in sight, Concern launched an emergency response inside the country in 2013 that focused on controlling disease outbreaks and meeting the basic needs of conflict-affected communities. As humanitarian needs deepen in Syria with no end to the war in sight, Concern launched an emergency response inside the country in 2013 that focused on controlling disease outbreaks and meeting the basic needs of conflict-affected communities.
**Africa**

**BURUNDI**

In Burundi, one of the world’s poorest countries, we work to improve child and adolescent health, reduce poverty and promote food security as well as to strengthen community health services and livelihoods opportunities. In Burundi’s primary schools, our activities to end gender-based violence involve both boys and girls in promoting gender equality. We are active in natural disaster preparation, partnering with the Red Cross of Burundi to better emergency preparedness across the country. We focus on the social protection of Burundi’s poorest as well to ensure that the sick and disabled, widows, female heads of households, the elderly, and those with HIV and AIDS are given the support they need.

Total People Reached in 2013: 89,272  
Total Program Expenditure: $2,086,649  
Concern US Grants to Program: $315,322

**DEMOCRATIC REPUBLIC OF CONGO**

Ongoing instability and violence throughout North Kivu province in the Democratic Republic of Congo has left over 350,000 displaced and in need of help. Our focus has been on providing and improving access to humanitarian assistance for vulnerable people affected by conflict. In addition to providing cash-for-work opportunities and cash grants, we also distribute seeds, agricultural tools, and basic household items like cookware, blankets, and soap. In Katanga province, we support the poorest members of targeted communities to meet their basic needs through increased income and food production. We also provide better access to drinking water and work with communities to improve hygiene and sanitation practices.

Total People Reached in 2013: 79,113  
Total Program Expenditure: $6,522,924  
Concern US Grants to Program: $323,347

**KENYA**

Concern’s programs in Kenya put people at the forefront, working directly with the poorest and most vulnerable to help them prioritize their needs. Our community conversations approach has made us a leader in mobilizing citizen participation, as evidenced by the success of our education and livelihoods programs where we work to increase incomes for adults and pave the way for children to exercise their right to free, quality education. Our health and emergency programs focus on delivering quality care and nutrition to mothers and children in Nairobi, Marsabit, and Moyale.

Total People Reached in 2013: 1,151,564  
Total Program Expenditure: $7,019,808  
Concern US Grants to Program: $2,472,060

**MALAWI**

In Malawi, improving the quality of education for girls in primary school is a main focus of our programming in Nsanje district, and we work to increase community involvement in education as well as to promote gender equality by addressing the issue of gender-based violence in schools. In Nkhataba district, our program on reproductive health for women is working to reduce maternal mortality by improving quality to access health care services. Concern has long played a leading role in addressing malnutrition in Malawi and we continue to do so through advocacy at the national and international levels. Our conservation agriculture training is also improving livelihoods for very poor farmers by increasing their yields.

Total People Reached in 2013: 91,459  
Total Program Expenditure: $3,461,009  
Concern US Grants to Program: $1,686,869

**MALI**

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Concern US Grants to Program: $1,686,869

**NIGER**

Niger faces chronic food insecurity exacerbated by climate change, desertification, and population growth. In 2013, drought in Tanout created widespread crop failure. In response to the threat of hunger and malnutrition, we provided food assistance, cash transfers, cash-for-work programs, community-based health services, and nutritional care for mothers and children. To help offset the impact of future natural disasters, our cash-for-work agriculture program provides people with income to rehabilitate degraded land. Through the Latxa Yara (“Children’s Health”) child survival project, we also work to reduce childhood mortality among children under five years old. In education, over the last six years we have worked in 103 schools in Bela to improve access and quality.

Total People Reached in 2013: 382,185  
Total Program Expenditure: $7,291,621  
Concern US Grants to Program: $323,347

**RWANDA**

While Rwanda has one of the fastest growing economies in Africa, challenges still remain, including poverty. In 2013, we focused on improving the survival and food security of families affected by recurring drought and conflict. Our long-term work with displaced communities and the urban poor includes cash transfer programs as well as education, water, sanitation, hygiene, and nutrition services. We help farmers and pastoralists adapt to climate change and diversify their livelihoods and we also support the education of boys and girls in the formal school system as well as those who have been excluded from that system. In Somaliland, we work to strengthen livelihoods by rehabilitating rainwater catchments and reducing soil erosion to improve agricultural production. Concern also works to empower women through women’s self-help groups, where they are trained and given support to access credit and increase their household savings.

Total People Reached in 2013: 109,107  
Total Program Expenditure: $3,238,997  
Concern US Grants to Program: $142,538

**SIERRA LEONE**

In Sierra Leone, Concern works to improve education in Tonkolili District, working in 119 schools with over 10,000 students to enhance the quality of learning for primary school students. To improve health, we are working to improve health care services to nearly 28,000 refugees with better hygiene practices with their children. This work is done in parallel with ongoing water and sanitation projects that aim to provide access to clean water and latrines and to improve environmental health. In both Freetown and rural areas in the west, community-driven livelihoods initiatives are providing greater food security and more opportunities for the poorest and most vulnerable.

Total People Reached in 2013: 50,081  
Total Program Expenditure: $5,130,063  
Concern US Grants to Program: $1,982,779

**TANZANIA**

In Tanzania, Concern works to improve education in areas with high levels of illiteracy, to improve health care services to nearly 28,000 refugees with better hygiene practices with their children. This work is done in parallel with ongoing water and sanitation projects that aim to provide access to clean water and latrines and to improve environmental health. In both Freetown and rural areas in the west, community-driven livelihoods initiatives are providing greater food security and more opportunities for the poorest and most vulnerable.

Total People Reached in 2013: 207,624  
Total Program Expenditure: $7,911,821  
Concern US Grants to Program: $382,347

**AN INTEGRATED APPROACH**

**Continued**
RepubliC OF sudan

In October 2013, South Sudan’s government declared the country a flood-stricken disaster zone and urgently required humanitarian assistance. When internal fighting broke out a few months later in December, refugees and the internally displaced faced increased hardship. In response to these crises, Concern is maintaining critical support for 22 health facilities in Aweil West County, where we are now the leading NGO providing health services. We have also expanded into Unity State, where we are supporting two health facilities and a community education program as well as developing livelihoods programs.

Total People Reached in 2013: 177,899
Total Program Expenditure: $5,760,419
Concern US Grants to Program: $1,396,371

TanzaniA

In northwestern Tanzania, Concern is helping people diversify their crops and improving nutrition through the use of farmer field schools, where farmers are trained in agricultural techniques and livestock husbandry. Improving gender equality is an important focus in our work and women are key participants in these schools. We are also working to improve income-generating opportunities for families and helping them to manage their assets. To expand access to low-cost, sustainable water supplies and promote good hygiene practices, we are repairing and building new water infrastructure and sanitation facilities as well as training community members in their management. In Liranga, Nyombe, and Mbeya, we are working to reduce malnutrition among children under the age of five.

Total People Reached in 2013: 120,112
Total Program Expenditure: $4,242,015
Concern US Grants to Program: $580,262

uGandA

Concern’s work in Uganda focuses primarily on Karamoja, one of the country’s poorest regions. In 2013, we completed a four-year program that aimed to improve livelihoods security through vocational, literacy, and business skills training. Concern also provided emergency services to 30,000 refugees from the Democratic Republic of Congo. Currently, our RWAHU (Resilience through Wealth, Agriculture, and Nutrition) program is improving maternal and child health and nutrition through increasing access to health facilities, improving food security and nutrition, and strengthening access to markets. In Pader district, water, sanitation, and health have been key activities along with a drive to promote sustainable and equitable wealth creation among poor communities.

Total People Reached in 2013: 303,025
Total Program Expenditure: $5,994,324
Concern US Grants to Program: $1,729,742

Zambia

Our work in Zambia focuses on increasing the income and food security for the most vulnerable people such as small-scale farmers and female heads of households. Our RealAging to Improve Nutrition (RAIN) program aims to prevent maternal and child malnutrition among the rural poor through a sustainable approach that combines agriculture and nutrition. Concern’s programs are also helping to reduce the vulnerability of communities to natural disasters such as flash floods. By clearing over 300 miles of canal to open up more land for agriculture, thousands of people are now protected from flooding and have the ability to grow more food.

Total People Reached in 2013: 187,459
Total Program Expenditure: $1,682,145
Concern US Grants to Program: $113,436

Zimbabwe

Having concluded our Zimbabwe program in 2013, we leave a legacy of community-led innovation and change. We focused our efforts on holisitic approaches to building livelihoods and food security as well as child protection and well-being. Community-based trainers worked with small-scale farmers in extremely poor areas to improve farming methods, increase crop yields, and strengthen access to markets. Family clubs were the centerpiece of our efforts to protect orphans and vulnerable children by supporting their caregivers.

Total People Reached in 2013: 103,087
Total Program Expenditure: $2,894,958
Concern US Grants to Program: $100,000

program highlights

GrADuatinG ouT oF poVertY

The unrelenting cycle of poverty can feel hopeless. Short-term aid may leave in its wake a sense of dependency. Concern’s “graduation model,” now in place in four countries, works to help people “graduate” out of poverty by assisting them in setting up small income-generating businesses that respond to their individual interests and innate skills, giving them a path forward and a new sense of life’s possibilities. Through a guided step-by-step process, we work with individuals to identify their needs and interests, make sure their basic needs are met through predictable and stable sources, counsel them on saving and planning for financial security, distribute resources to help them establish sustainable businesses, and provide them with moral and technical support services to ensure the long-term success of their enterprises.

Scholastic Mukamugaga, 48, of Rwanda, was taught from childhood to value education in a country where it wasn’t always easy to achieve and encouraged the same in her own children. But when her husband was imprisoned in 2007 for his role in the 1994 Rwandan genocide, she was unexpectedly faced with supporting their six children on her own.

Thanks to Concern’s graduation program, Scholastic now has a sustainable livelihood raising goats and a cow, selling the cow’s morning milk, and producing and selling a sorghum-based home brew. This diversified approach to establishing a stable income is allowing her to support her family as she never before believed possible.

In neighboring Burundi, Elisabeth Nyandwi, 42, a mother of seven, made use of the program to borrow funds to buy 15 acres of land on which to grow beans and cassava. Today, she sells her harvest at the local market. Having already paid back the loan, she now plans to use future profits to buy additional land that she will then rent to others.

Both women have found roles in communities that once seemed to shun them. “Before, no one invited me into their homes,” says Mukamugaga, her dark eyes serious as she stands in her backyard in the village of Gafumba in southern Rwanda. “I had nothing to offer and I wasn’t presentable. Now they even come to ask me for a contribution for local weddings.”

Concern’s graduation program is helping thousands of people like Scholastic graduate out of poverty in Rwanda. Photo by Cheney Orr

An integrated approach

Continued
EMERGENCY CRISIS

Responding to water, shelter, medical care, and other basic needs.

Infrastructure, leaving millions with little to no access to food, water, shelter, medical care, and other basic needs.

Inside Syria, the war displaced more than four million people and destroyed much of the country’s infrastructure, leaving millions with little to no access to food, water, shelter, medical care, and other basic needs.

2013 marked the third year of the Syrian civil war, a conflict that has become increasingly vicious and fractured and has sparked the largest humanitarian catastrophe in the world today. At the end of 2013, more than 2.2 million Syrians were seeking refuge in other countries, primarily in Lebanon, Jordan, and Turkey, creating the largest refugee population seen in decades. Inside Syria, the war displaced more than four million people and destroyed much of the country’s infrastructure, leaving millions with little to no access to food, water, shelter, medical care, and other basic needs.

Program highlights

Responding to emergency crises

Syria crisis

We restored the supply of safe drinking water for 46,500 people and distributed water purification tablets to 8,300, an intervention that protected families from waterborne illnesses. With cases of leishmaniasis, an infection caused by sandflies, on the rise, Concern also undertook insect repellent measures to reduce sandflies and mosquitoes. All of these programs were carried out in highly volatile and dangerous areas within Syria that are tragically unlikely to change in the near future with no end to the war in sight.

Across the border, Lebanon was struggling to absorb the wave of Syrians seeking refuge within its borders, with at least 700,000 arriving in 2013 alone. The scale of the refugee crisis increased the demand for jobs, public services, and housing. With no refugee camps allowed, Syrian refugees are forced to take whatever shelter they can find and afford, from car garages to makeshift shelters in open fields. In 2013, Concern worked in Akkar, the poorest and northernmost district in Lebanon, to build safe drinking water systems and latrines and to improve hygiene for refugees and Lebanese host communities alike. We also focused on creating new shelter options for the most vulnerable Syrian families by converting unused buildings into residential spaces. Collectively, these efforts directly reached more than 10,300 people, both Syrian and Lebanese, last year and we are looking to expand into new program areas, including education, in 2014.

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Our response

The rapid deterioration of conditions inside Syria and the escalation in the number of Syrian refugees in 2013 pushed Concern to launch emergency responses in Syria as well as Lebanon, which hosts more Syrian refugees than any other country. In Syria, Concern focused on communities at risk of disease outbreaks, as the war destroyed water systems and disrupted sanitation and other services. We restored the supply of safe drinking water for 46,500 people and distributed water purification tablets to 8,300, an intervention that protected families from waterborne illnesses. With cases of leishmaniasis, an infection caused by sandflies, on the rise, Concern also undertook insect repellent measures to reduce sandflies and mosquitoes. All of these programs were carried out in highly volatile and dangerous areas within Syria that are tragically unlikely to change in the near future with no end to the war in sight.

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Recovering lost livelihoods in the Philippines

On November 8, 2013, Typhoon Haiyan, the strongest storm on record, destroyed everything in its path and impacted over 12 million people in the Philippines. 90 percent of whom live in the Visayas region. The storm also had a devastating effect on the country’s fishing communities, wiping out fishing gear and boats and damaging precious marine ecosystems such as mangroves and coral reefs. With 60 percent of the country’s population living by the sea, fishing is a major source of income and food for many people.

Our response

Concern, in partnership with the London Zoological Society, the University of the Philippines in Cebu, and the local government, is planning to support the rehabilitation of damaged reefs and mangroves. The restoration of ecosystems will revitalize marine life and support the livelihoods of coastal communities who rely on fishing for food and income. Climate change has intensified the impact of natural calamities like floods, sea level rise, drought, typhoons, landslides, and mudslides in the Philippines, affecting millions of people. This program aims to mitigate the impact of future natural disasters. Mangroves and reefs are natural barriers to typhoons, and by rehabilitating them, we will lessen the damage caused by storms and protect both the coastline ecosystems and the people who rely on them for survival.

Boats, corals, and mangroves

Small-scale fishermen are among the poorest people in rural areas of the Philippines. Before Haiyan hit, most were already living day to day. With their boats destroyed, they were left with nothing. It became Concern’s goal to get some 1,000 boats back into the water to enable fishermen to make a living again. To help them rebuild, we initiated a program to repair or replace small fishing boats damaged by the storm and provide cash grants to poor fishermen.

The Visayas region is one of the major fishing grounds in the Philippines. However, a combination of marine ecosystem destruction and illegal fishing practices has contributed to the historical decline of fish stocks in Visayan waters. The added damage caused by Haiyan is projected to have a long-term, negative impact on local fish species if nothing is done to restore their habitats. Mangroves, sea grass beds, and coral reefs are important breeding grounds and provide critical habitats for juvenile fish and shell fish species to feed and mature. Given the dependency of poor coastal communities on fishing for income and food in addition to their increased vulnerability in the aftermath of Typhoon Haiyan, there is a great need to address this situation to ensure the communities’ long-term survival.

Photo by Crystal Wells/Concern Worldwide

Photo by Steve De Neef

We were very happy in Syria. We had a big house—three rooms for two people. We now live in one room. We had enough money to live, to buy what we want when we wanted. The difference is between heaven and hell.

– Sara, 37, Syrian refugee living in Lebanon

Photo by Crystal Wells/Concern Worldwide

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PEOPLE OF CONCERN

Concern is more than a charity. United by a sense of purpose, we are a community of people who come together around a shared concern for people in need of humanitarian and development assistance. Nearly 3,000 people dedicate their talents, skills, and experience to Concern and 87 percent of our staff in the field are living and working in their own communities. These five individuals represent the energy, enthusiasm, hard work, and commitment—qualities shared by all our staff—that make positive change happen for those most in need.

Farid Shahab exemplifies the growth and development of Concern’s Afghanistan team over the last several years. Starting as a radio operator at the regional office in Taloqan, Farid came to work with information technology more by accident than design. “I just became involved over the course of time, by helping out,” he says. “When the IT manager moved on to work with Concern elsewhere, I was ready to take over.”

Now, at the age of 26, Farid manages the IT needs for the whole of Concern Afghanistan, which operates across eight offices in some very challenging and remote locations. This includes not only the computers, servers, networks, and other IT infrastructure but also the digital data gathering platform, which has transformed the way information is collected from the field and processed back in the office. “Our job in IT is to help our colleagues who work with the people in towns and villages to achieve their goals and be more effective.”

Jean-Linz Najac has been with Concern Worldwide in Haiti for over a decade and has vast experience dealing with the complexities that come with working in the urban slums of Port-au-Prince. “If you don’t involve the community in everything you do, you will fail,” Jean-Linz says.

In areas like Marliansant and St. Martin, gangs have a huge influence on everything that happens. Concern has been involved in peace-building work here for several years and Jean-Linz has been at the center of that work. He’s currently managing an exciting new project in an area called Grand Ravine, where 20,000 people live in very poor conditions with few or no facilities. “I’m excited about this work,” he says. “I really think we can help this community to transform their environment for the better.”

Over the coming years, Grand Ravine will benefit from new infrastructure, new jobs, and new opportunities for young people.

When Concern Worldwide first began working in Lebanon in May 2003, Samar Finianos was one of the very first staff hired to the water, sanitation, and hygiene program. As a team leader, Samar manages three hygiene promoters who work with Syrian families to improve cleanliness in their homes and communities. This includes training on the importance of hygiene and health as well as distributing water purification tablets, bars of soap, jerry cans, and other supplies.

While hygiene promotion is at the core of Samar’s job, the reality is that the rising numbers of Syrian refugees in northern Lebanon require that she take on wider responsibilities as well, such as distributing supplies like children’s winter boots and running household surveys so that Concern can best respond to the most pressing needs of the refugees.

Koki Kyalo joined Concern in 2008 and is responsible for coordinating our nutrition programs in slum communities in Nairobi and Kasion. In her role, Koki works with Ministry of Health staff members and community health workers to deliver high-quality nutrition services in health facilities across eight slums, reaching 255,000 children, pregnant women, and breastfeeding mothers. “Everyone has a job to do, from the community health worker and the nurse at the clinic to the district health manager,” says Koki. “When they all do their job well and together, I know that collectively we are saving children’s lives.”

The program, which provides financial support to clinics and training for health professionals, has grown from 26 clinics in 2008 to 107 clinics today. For mothers and children, this means that nutrition services are available to them free of charge in or near their communities, breaking down barriers that may have prevented them from seeking care in the past.

Farid Shahab has been a charity for me—I am learning all the time. Technology is helping us to be more effective in responding to the needs of the people we serve. The most important thing is to engage with all of the community. That is the way to achieve success.

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I feel proud that I am a part of strengthening Kenya’s health systems so that more children are not only able to survive but to grow and reach their full potential.

We help the people of this country to be self-sufficient, to have livelihoods, and to feed for themselves. They are so happy and I feel so proud.

Sarah Solomon knows firsthand the challenges mothers in Sierra Leone face raising healthy children. It is this spirit of a Sierra Leonean mother—proud, determined, and warm—that Sarah brings to her role at Concern as the Senior Administrative Officer for Innovations for Maternal, Newborn & Child Health.

In her position, Sarah supports every aspect of the Essential Newborn Care Corps project, which aims to rebrand traditional birth attendants as health promoters and small businesswomen who provide advice for pregnant women and newborns while selling health care products. From negotiating prices with vendors and managing the field office to organizing meetings and training sessions and welcoming visitors with open arms, Sarah’s work across all departments ensures that the program has the support it needs to succeed.

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PARTNERSHIP HIGHLIGHTS

Making the lives of the world’s poorest and most vulnerable people better is not something we can accomplish alone. The work starts with the communities themselves, but lasting impact depends on the combined resources and knowledge gained through our partnerships with governments, corporations, foundations, and institutions.

EMERGENCY RESPONSE

After M23 rebels temporarily occupied Goma in the Democratic Republic of Congo in late 2012, Concern responded to the aftermath of ethnic violence in Masii Territory in 2013 by providing 68,370 vulnerable people with essential relief supplies and livelihood assistance.

In 2013, Concern worked with Ethiopia’s Ministry of Health to establish services for Community Management of Acute Malnutrition (CMAM), a grassroots health care approach for treating malnutrition and preventing early childhood death.

In the urban slums of Kenya, Concern is researching ways to help people cope with the stressors of poverty and identifying warning signs that signal developing emergencies. With 600,000 residents expected to benefit from this program by 2015, we have already helped 210,000 people in 2013.

Concern’s three-year disaster risk management project in Pakistan concluded in 2013, reaching more than 173,000 people through natural disaster awareness-raising activities, establishing local disaster management organizations, and improving preparedness among communities.

In 2013, Concern concluded the first phase of its Rapid I Program in Pakistan, helping more than three million people affected by natural disasters as well as creating ways to diversify food sources to improve nutrition.

Concern’s disaster management program in Zambia is helping people become better prepared for natural disasters as well as creating ways to diversify food sources to improve nutrition.

Concern is working with Johns Hopkins University to research ways to help NGO personnel engage and coordinate more effectively with humanitarian systems during emergencies.

DEVELOPMENT

Through Concern's Language, Literacy, and Learning program in Rwanda, we are working with parent-teacher committees to improve community involvement in literacy, educational equity for girls, and teacher motivation. We expect the program to reach all schools in Rwanda by 2016.

In Uganda, the Resilience through Wealth, Agriculture, and Nutrition (RWANU) program aims to improve food security and nutrition among 37,770 households, with a focus on children, pregnant women, and breastfeeding mothers, over the next five years in Karamoja district.

Concern’s Education Quality and Access in Liberia (EQUAL) program seeks to improve education in Grand Bassa county by working with school administrators, teachers, and parent-teachers.

Concern is also working to prevent acute malnutrition in the Bassa language.

CHILD SURVIVAL

In September 2013, Concern concluded its community-based child survival project in Burundi, where we worked to prevent malnutrition; reduce the incidence of malaria, pneumonia, and diarrhea; and improve healthy habits in the home for 94,500 women and children in Mabaji District.

In Kenya’s Marsabit Central and Moyale Districts, a four-year Concern project is improving maternal and newborn health for 54,900 women and children under five years old. We are also working to prevent chronic malnutrition, diarrhea, and pneumonia among children. In collaboration with Johns Hopkins University, we are researching culturally appropriate places for pastoralist women to deliver their babies as an alternative to giving birth at home, where they risk complications.

In July 2013, we successfully finished integrating our Community Management of Acute Malnutrition (CMAM) Advisory Service, a nutrition program, into Malawi’s national health system. We trained 500 health service providers in addition to reaching over 400,000 children under the age of five and 88,400 pregnant and breastfeeding women with nutritional support services.

Our Lahiya Yara ("Child Health") child survival project in the Tahoua Region of Niger is improving nutrition for mothers and children as well as preventing and treating diarrhea, malaria, and pneumonia in children. Through the creation of 48 care groups and the training of 507 mother leaders, we are reaching 310,100 women and children under the age of five.

In Sierra Leone, the Al Pikan Io Lix ("Life for All Children") child survival project is increasing the quality of maternal and newborn health services for 71,700 women and children under the age of five in ten urban slum communities of Freetown. We are also working to prevent and treat malaria, diarrhea, pneumonia, and malnutrition among children.

In collaboration with Johns Hopkins University, we are researching how to improve disease surveillance for better planning and management of health services.
Young women undergo vocational training in tailoring at the EDA Center in Mogadishu, where Concern runs projects with numerous partners. Other young people are trained in basic computing skills, carpentry, and electrical technology—critical as Mogadishu embarks on substantial reconstruction and redevelopment that will create employment opportunities. Photo by David Pratt/Sunday Herald

Since 2012, Concern has worked in partnership with the Merck for Mothers Global Giving program to reduce maternal illness and death in Nkhotakota District, Malawi. More than 67,892 women of childbearing age will benefit from community-based maternal health services, including youth-friendly reproductive health services.

With support from Ronald McDonald House Charities, Concern and Burundi’s Ministry of Health launched a program in 2013 to reduce child illness and death for 46,000 children under the age of five in Cibitoke, Burundi. Using a “train-the-trainers” model, nearly 2,500 health workers will increase healthy childcare practices and timely care seeking for sick children.

With support from the TK Foundation, Concern is working to increase the quality of teaching in Tonkolili, Sierra Leone. The project is supporting untrained teachers to become qualified through distance education while continuing to teach in the classroom. As a result, students’ lesson comprehension has increased from two percent to 62 percent in just two years.

Accenture and the Accenture Foundations supported Concern’s Village Savings and Loans (VS&L) project in Malawi. The project proved hugely successful, with overwhelming demand by communities. More than 400 VS&L groups were established across three districts with 8,440 members. Savings are used to improve living conditions, build up assets, purchase agricultural inputs, and establish small-scale businesses.

Since 2007, Concern has partnered with charity: water to address the world’s water crisis. With charity: water’s support, Concern provided thousands of people with access to clean, safe drinking water in countries such as Cambodia, Bangladesh, the Democratic Republic of Congo, Haiti, Liberia, Sierra Leone, Tanzania, and Uganda.

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The W.K. Kellogg Foundation supports Concern’s efforts to educate children and promote community development in Saut d’Eau, Haiti. Together, we have been working to improve literacy among primary school children. We have also been facilitating participatory community planning and local capacity-building efforts to grow economic and social development in the region.

The Xerox Foundation has played a key role in Concern’s mission to use innovation to provide assistance to the world’s poor. In 2013, Xerox supported the study of the efficacy of the plant Lantana camara to deter mosquitoes from entering houses in Tanzania. Findings concluded that the plant indeed repelled mosquitoes.

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INSPIRING YOUTH TO BECOME ACTIVE GLOBAL CITIZENS

Global Concerns Classroom (GCC) is an innovative and multi-faceted global education program of Concern Worldwide US that empowers youth to explore global issues, speak out, and take action against poverty. Through dynamic resources, student engagement programs, and professional development for educators, GCC prepares youth to gain the knowledge and skills needed to be globally competent for the 21st century.

IMPACT

In 2013, GCC directly worked with over 20 schools in the New York City area, impacted more than 2,200 students and 570 educators, and indirectly reached an additional 900 educators and 28,000 students nationally. GCC works in collaboration with teachers and students in US secondary schools to provide resources and hands-on support to foster critical thinking and innovative solutions to tackling the global challenges facing the world’s poorest people: displacement, education, health, HIV and AIDS, hunger, water, women’s rights, and more.

At the heart of the program, GCC aims to inspire youth to become active global citizens and leaders for a better future. To achieve this, GCC provides a wide range of resources and services free of charge to schools:

- Quality classroom resources such as global issue guides, student-narrated videos, thought-provoking posters, and standard-aligned unit plans
- Engaging school presentations from Concern’s staff
- Interactive student workshops and after-school program activities
- Educator support and professional development training

Despite the culture and language difference, I made a connection with the people [in Ethiopia]. They showed me that the key to solving global poverty is not aid or monetary assistance, but it is education. With education, a society becomes more independent and will thrive above poverty.

-Stachel Roberts, GCC Student Leader

American student Stachel Roberts gives Mekash Endris, 16, notebooks from Concern in Guguffu, Ethiopia. Photo by Amanda Ruckel/Concern Worldwide

STUDENT ENGAGEMENT

Concern’s staff shared 23 presentations from GCC’s “Voices from the Field” speaker series, facilitated eight student workshops, supported three after-school clubs, and led nine professional development workshops for educators on global education. Over 75 students from eight different high schools in NYC gathered together for GCC’s flagship event, the seventh Annual Global Concerns Student Workshop, to explore the theme of “Women and Girls: The Key to the Future.”

FIELD VISIT

Through GCC’s Student Leadership Core, GCC brought a student and an administrator to Ethiopia to visit Concern’s programs for the Annual US/Ireland Student Field Visit. Ultimately, GCC instills the belief in participating students that it is possible to make a positive difference in their broader community, whether that community is in New York or halfway around the world.

In 2013, Innovations completed the implementation and evaluation of four projects in Sierra Leone, India, and Malawi while also advancing the 2014 launch of the following five new pilots in Ghana, Kenya, and Sierra Leone.

KENYA

To address the shortage of medical equipment for mothers and newborns in Kenya, the Maker Movement for maternal, newborn, and child health harnesses the creativity of “makers”, a global community of inventors, hackers, manufacturers, and entrepreneurs. It is testing the viability of the “Maker Hub,” a network that links local makers, biomedical engineers, and health practitioners to design, prototype, and test low-cost, high-quality, open-source, and locally produced essential equipment and spare parts.

The Mobile Urgent Maternal Service (MUM) aims to bring safe motherhood services closer to women. Physical access barriers to these services contribute to a range of adverse outcomes, from delayed treatment to disability and even death. MUM uses computational modeling to determine the ideal locations of ambulances and static emergency obstetric and neonatal care clinics as well as to create optimal routes for mobile clinics.

GHANA

Community Benefits Health explores a creative means of using non-monetary incentives to cultivate communities’ investment in and commitment to supporting and improving maternal and child health. Potential incentives include a community’s investment in constructing a borehole for irrigating gardens during the dry season. This would encourage fathers to remain with their families instead of migrating to southern Ghana for agricultural work during the dry season. This kind of incentivized and sustained cultural change will lead to new attitudes and behaviors that support health care for mothers and children.

The Care Community Hub aims to improve motivation and job satisfaction among frontline health workers through a mobile app. This app will offer opportunities for professional development and reduce the sense of social isolation among health workers posted in remote areas.

SIERRA LEONE

The Essential Newborn Care Corps is rebranding traditional birth attendants as Maternal Newborn Health Promoters (MNHPs) who provide health advice for pregnant women and newborns during home visits while also selling health-related products. MNHPs link the community and government health facilities by referring women to the facilities for medical care.
2013 MILESTONES

FEBRUARY 22, 2013

Concern honors Shirley Welsh Ryan, co-founder of Pathways.org, and Mari Gallagher, principal at Mari Gallagher Research and Consulting Group, at the Women of Concern Awards Luncheon in Chicago.

MARCH 2013

Dominic MacSorley, a longtime staff member of Concern and a renowned humanitarian, is appointed CEO of Concern Worldwide.

MARCH 4, 2013

In contrast to the 2008 post-election violence, Kenya’s presidential elections take place in relative piece. Concern spearheads the interagency preparedness plan for Nairobi’s urban slum areas.

MARCH 4, 2013

An assessment team arrives in Syria to evaluate the humanitarian needs and how we can best help. We decide on a response focused on water and sanitation.

APRIL 2013

Concern Worldwide US celebrates the 20th anniversary of its founding in New York.

APRIL 5, 2013

Concern helps people in Mozambique recover from flooding that has forced people from their homes and damaged farmland and crops.

MAY 2013

Concern Worldwide joins forces with over 200 charities as part of the “Enough Food for Everyone” campaign during the G8 Summit in Northern Ireland.

JUNE 2013

Concern and Bread for the World co-host a “Next 1,000 Days” event in Washington, DC, to encourage leadership in and commitment to the fight against hunger and malnutrition.

JUNE 10, 2013

In response to the influx of Syrian refugees into Lebanon, Concern begins operations to meet the needs of thousands with shelter, hygiene, basic necessities, and winterization supplies.

JUNE 27, 2013

Concern Worldwide joins forces with over 200 charities as part of the “Enough Food for Everyone” campaign during the G8 Summit in Northern Ireland.

JULY 22, 2013

Concern honors Carla Harris, managing director and senior client advisor at Morgan Stanley, at the Women of Concern Awards Luncheon in New York City.

SEPTEMBER 2013

Concern’s RAPID (Responding to Pakistan’s Internally Displaced) program completes its first phase. Since 2009, the program has helped three million people affected by disasters.

NOVEMBER 8, 2013

Concern Worldwide successfully completes four Phase I projects across three countries and begins preparing the launch of three Phase II projects.

DECEMBER 2013

Typhoon Haiyan strikes the Philippines, causing widespread devastation, killing thousands, and leaving millions homeless. Concern provides shelter, distributes relief items, and assists in the rebuilding of fishing boats.

DECEMBER 2013

After 11 years, Concern closes its programming in Zimbabwe, leaving a legacy of innovation to help the country’s poor.

DECEMBER 2013

In India’s Odisha State, Concern successfully concludes its work after 14 years, transitioning programs to local partners for continued success into the future.

DECEMBER 2013

Innovations for Maternal, Newborn & Child Health successfully completes four Phase I projects across three countries and begins preparing the launch of three Phase II projects.

DECEMBER 9, 2013

Concern honors Christoph Mueller, CEO of Aer Lingus, at the annual Seeds of Hope Dinner for his outstanding dedication to improving the lives of the world’s poorest people.

DECEMBER 15, 2013

Conflict begins in South Sudan and Concern responds to the large numbers of internally displaced people in Juba and Bentiu with water, sanitation, hygiene, nutrition, and basic necessities.
HOW TO GET INVOLVED

Become a Corporate Partner

By sponsoring or participating in our New York and Chicago events and campaigns, corporations have a unique opportunity to maximize their exposure and reach their targeted audiences while also making a tremendous impact on Concern’s work with the extreme poor.

Support us through:
› Event sponsorships
› Disaster relief support in the event of an emergency
› Cause-related marketing opportunities and gifts in kind
› Payroll deduction contributions and matching gifts

Join a Concern Committee

Our deeply engaged committees play a special role in the success of our events.

Sign Up for Our E-Newsletter

Stay up to date on lifesaving programs around the world and find out how your support is transforming lives.

Be Part of Our Online Community

Friend us on facebook.com/ConcernWorldwideUS or follow us on twitter.com/concern. Help us raise our profile by sharing the great work you are supporting with your friends and family.

Make an Introduction

Help the Concern community grow by connecting us with other like-minded individuals who want to make a difference.

Attend a Concern Event

From awards dinners to luncheons and fun runs, our events raise awareness and funds to support our humanitarian work around the world. They also offer a great opportunity to meet with our staff and others in the Concern community and hear about the life-changing difference your support is making for the poorest communities in the world.

NEW YORK

QUARTERLY BREAKFAST SERIES

Join other committed supporters and hear directly from Concern’s field experts about key issues and the tremendous difference your support is making.

CONCERN SPRING RUN

This rapidly growing event brings together runners, walkers, corporations, community teams, and volunteers for a four-mile run or walk in Central Park.

WOMEN OF CONCERN AWARDS

Concern’s New York luncheon pays tribute to women of extraordinary accomplishment for their leadership, contributions to public service, and efforts to empower women throughout the world.

AENGUS FINUCANE MEMORIAL GOLF TOURNAMENT

Executives from the tri-state area enjoy a memorable day of golf at the Woodway Country Club while celebrating the work of Concern and the memory of our founder, Aengus Finucane.

CONCERN MARATHON TEAM

Every year, dedicated and committed individuals take on the challenge of not only running an incredible 26.2 miles but also of raising money to support Concern’s programs in some of the world’s poorest countries.

CONCERN WINTER BALL

This festive gala for young professionals supports Concern’s work with a fun and exciting night of dinner, drinks, and dancing.

SEEDS OF HOPE AWARD

Concern’s annual award dinner honors and celebrates the best and the brightest business leaders, innovators, and influencers who have distinguished themselves through their dedicated support of philanthropic causes.

Supporters at the annual Concern Spring Run in New York City.

CHICAGO

WOMEN OF CONCERN AWARDS

Concern’s Chicago luncheon honors the humanitarian and leadership accomplishments of extraordinary women who reflect justice, compassion, and generosity in their work and daily lives.

CONCERN CHICAGO GOLF OUTING

The annual golf event attracts business and civic leaders for a wonderful day of golf.

THANKS-FOR-GIVING GALA

This festive event supports Concern’s work. Guests enjoy delicious appetizers and cocktails while dancing the night away.
Concern works in partnership with local organizations and people in their own communities to develop practical and lasting solutions to extreme poverty. We focus on the root causes and key drivers of poverty in each country through programs in livelihoods (food, income, and markets), education, health, HIV and AIDS, and emergency response. In the past year, Concern directly reached 8.5 million people.

HEALTH
This year, around 6.6 million children will die from preventable, treatable diseases before they reach the age of five. Every day, nearly 800 women die from preventable causes related to pregnancy and childbirth. Concern works to save lives and ensure that the poorest have access to basic health care. We work in partnership with local governments and community organizations to prevent and treat malnutrition, improve maternal and child health, and increase access to clean water and sanitation. In 2013, Concern implemented health programs that directly benefited more than 2.1 million people.

Total Direct Beneficiaries: 2,113,087
Total Indirect Beneficiaries: 6,697,995

LIVELIHOODS (FOOD, INCOME, AND MARKETS)
Today, over a billion people around the world are forced to survive on $1.25 a day. Concern helps people to overcome extreme poverty by investing in their ability to support themselves and their families. Concern’s approach to targeting poverty is holistic: we recognize that poverty is complex and that solutions must be designed according to the local context and resources. Our livelihoods work aims to ensure that poor people are able to manage their own resources and attain their rights to an adequate standard of living.

Total Direct Beneficiaries: 1,847,401
Total Indirect Beneficiaries: 3,132,590

HIV AND AIDS
An estimated 35 million people around the world are HIV-positive, with 71 percent of them living in sub-Saharan Africa. Poor communities are disproportionately affected. Concern is working to combat the HIV and AIDS epidemic on many fronts. The aim of our work in this sector is to reduce transmission and prevalence and to minimize the impact of the disease among people living in extreme poverty. We teach communities about the virus so that they can protect themselves, ensure that people affected have adequate social protection, train health workers and family members to care for those infected by HIV, and advocate for governments and citizens to work together to respond to the epidemic.

Total Direct Beneficiaries: 3,132,590
Total Indirect Beneficiaries: 6,697,995

EDUCATION
In 2013, 61 million children were denied their right to education and an additional 130 million more received poor quality education. For over 40 years, Concern has supported poor, marginalized children. In 2013, Concern’s education programs directly helped over 440,000 children and parents.

Total Direct Beneficiaries: 443,148
Total Indirect Beneficiaries: 1,461,584

EMERGENCY RESPONSE
Every year, conflicts and natural disasters leave millions of people unable to meet even their most basic survival needs. The poorest are always the most vulnerable to crises and are the worst affected. Concern is committed to meeting the humanitarian imperative to save lives and alleviate suffering. In all emergency responses, we aim to address the immediate survival needs of affected populations and to build their capacity to cope with future disasters. Concern believes that disaster risk reduction is an integral part of development. We are also committed to helping communities establish early warning systems to minimize the impact of crises. Such measures allow us to focus not only on saving lives but also on protecting people’s livelihoods. In 2013, through our emergency response programs in 22 countries, Concern directly reached over 2.2 million people.

<table>
<thead>
<tr>
<th>Country</th>
<th>Sector / Activity Summary</th>
<th>Total Direct Beneficiaries</th>
</tr>
</thead>
<tbody>
<tr>
<td>Afghanistan</td>
<td>Flood response; emergency preparedness; disaster risk management</td>
<td>59,547</td>
</tr>
<tr>
<td>Bangladesh</td>
<td>Cyclone Mahasen response; flood-resistant shelter</td>
<td>17,180</td>
</tr>
<tr>
<td>Burundi</td>
<td>Congolese refugee response; food and non-food item distribution</td>
<td>433</td>
</tr>
<tr>
<td>Chad</td>
<td>Food insecurity; blanket feeding; emergency WASH response</td>
<td>86,017</td>
</tr>
<tr>
<td>Democratic Republic of Congo</td>
<td>Conflict; non-food item distribution; voucher markets; unconditional cash transfers; cash-for-work road rehabilitation; protection</td>
<td>55,885</td>
</tr>
<tr>
<td>Ethiopia</td>
<td>Flood and hailstorm response; root and tuber disaster risk management response; food and non-food item distribution</td>
<td>472,220</td>
</tr>
<tr>
<td>Haiti</td>
<td>Return to Neighborhoods program (moving out of camps and into rented accommodation); protection; Hurricane; Sandy response</td>
<td>50,497</td>
</tr>
<tr>
<td>India</td>
<td>Flood response</td>
<td>25,265</td>
</tr>
<tr>
<td>Kenya</td>
<td>Conflict/Internally displaced people (IDP) response; emergency nutrition response</td>
<td>480,953</td>
</tr>
<tr>
<td>Lebanon</td>
<td>Syrian refugee response; shelter; WASH response; non-food item distribution</td>
<td>12,436</td>
</tr>
<tr>
<td>Malawi</td>
<td>Cash transfers in Salmas and Mchico</td>
<td>2,405</td>
</tr>
<tr>
<td>Mozambique</td>
<td>Cyclone and floods; food and seed distribution; shelter; infrastructure reconstruction</td>
<td>69,342</td>
</tr>
<tr>
<td>Niger</td>
<td>Food insecurity response</td>
<td>72,705</td>
</tr>
<tr>
<td>Pakistan</td>
<td>Flood response; conflict/Internally displaced people (IDP) response (RAPID)</td>
<td>670,468</td>
</tr>
<tr>
<td>Philippines</td>
<td>Typhoon Haiyan response; shelter and non-food item distribution</td>
<td>48,831</td>
</tr>
<tr>
<td>Rwanda</td>
<td>Emergency health and nutrition response</td>
<td>1,756</td>
</tr>
<tr>
<td>Sierra Leone</td>
<td>Cholera; hygiene promotion; cholera sensitization; water purification; non-food items and cholera kit distribution</td>
<td>914</td>
</tr>
<tr>
<td>Somalia</td>
<td>Nutrition; food and cash grants; WASH; support for voluntary returnees; capacity building for local NGOs</td>
<td>209,416</td>
</tr>
<tr>
<td>Republic of South Sudan</td>
<td>Flood response</td>
<td>38,897</td>
</tr>
<tr>
<td>Republic of Sudan</td>
<td>Conflict response; flood response</td>
<td>118,903</td>
</tr>
<tr>
<td>Syria</td>
<td>Conflict; WASH; repair of water systems; distribution of water purification tablets; vector control activities</td>
<td>163,413</td>
</tr>
<tr>
<td>Uganda</td>
<td>Refugee response; preventive nutrition; surge support</td>
<td>30,846</td>
</tr>
</tbody>
</table>

Total: 2,260,810
CONCERN BY THE NUMBERS

Concern Worldwide US
Financial Summary
Statement of Activities for Year
Ending December 31, 2013
(with summarized amounts for 2012)

| Support and Revenue                                      | 2013 Total ($) | 2012 Total ($) |
----------------------------------------------------------|---------------|---------------|
| Contributions and non-government grants                  | 7,165,169     | 10,139,575    |
| Support from Concern Worldwide                           | 1,574,624     | 1,278,630     |
| Government grants                                        | 17,479,493    | 16,665,223    |
| Special events – net                                     | 2,581,181     | 2,186,478     |
| Investment income                                        | 6,488         | 13,074        |
| Total Revenue and Support                                | 28,806,955    | 30,372,780    |

| Expenses                                                  |               |               |
----------------------------------------------------------|---------------|---------------|
| Program activities                                        | 28,542,161    | 26,779,778    |
| General and administrative                                | 1,303,264     | 1,212,226     |
| Fundraising                                               | 1,113,442     | 975,414       |
| Total Expenses                                            | 30,963,867    | 28,968,045    |

| Change in Net Assets                                      | (2,156,912)   | 1,404,735     |
| Net Assets at Beginning of Year                           | 8,358,164     | 6,953,429     |
| Net Assets at End of Year                                 | 6,201,252     | 8,358,164     |

ANALYSIS OF EXPENDITURE FOR 2013

- Program Activities: 92.2%
- Management and Administration: 4.2%
- Fundraising: 3.6%

In the Sundarbans, the world’s largest contiguous wetland that spans India and Bangladesh, Concern is working with communities to improve habitat biodiversity, repair the environment, develop sustainable livelihoods, and mitigate the effects of climate change. Photo by Siddharth Bheel/Saferworld Communications
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Omnicon Media Group

North America

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University of California System

John Treacy
The Irish Sports Council

INTERNATIONAL CO-FUNDERS
OF CONCERN’S OPERATIONS WORLDWIDE IN 2013

<table>
<thead>
<tr>
<th>Funder</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Irish Government</td>
<td>Ireland</td>
</tr>
<tr>
<td>Irish Aid Program Funding (IAPF)</td>
<td>Other Grants</td>
</tr>
<tr>
<td>British Government</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>European Union</td>
<td>European Union</td>
</tr>
<tr>
<td>Concern Worldwide US</td>
<td>United States</td>
</tr>
<tr>
<td>(Including the US Government)</td>
<td></td>
</tr>
<tr>
<td>UN Agencies</td>
<td>United Nations</td>
</tr>
<tr>
<td>Alliance 2015</td>
<td>Czech Republic, Slovakia, Denmark, France, Germany, Italy, Netherlands, Ireland</td>
</tr>
<tr>
<td>Scottish Government</td>
<td>Scotland</td>
</tr>
<tr>
<td>Swedish Government</td>
<td>Sweden</td>
</tr>
<tr>
<td>Norwegian Government</td>
<td>Norway</td>
</tr>
<tr>
<td>Jersey Overseas Aid</td>
<td>Jersey</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Donations in Kind</th>
<th>Donated Goods and Services</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>World Food Program (WFP)</td>
<td>Foodstuffs</td>
<td>United Nations</td>
</tr>
<tr>
<td>United Nations Children's Fund</td>
<td>Foodstuffs</td>
<td>United Nations</td>
</tr>
<tr>
<td>United Nations Humanitarian Response Fund</td>
<td>Foodstuffs</td>
<td>United Nations</td>
</tr>
<tr>
<td>Department for International Development (DFID)</td>
<td>Motor vehicles, solar lights, training</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>ECHO</td>
<td>Flights</td>
<td>European Union</td>
</tr>
<tr>
<td>Catholic Relief Services</td>
<td>Foodstuffs</td>
<td>United States</td>
</tr>
<tr>
<td>Irish Aid</td>
<td>Tents, blankets, mosquito nets, and staff</td>
<td>Ireland</td>
</tr>
<tr>
<td>Food and Agriculture Organization</td>
<td>Seeds and medicine</td>
<td>United Nations</td>
</tr>
<tr>
<td>Action Contre le Faim</td>
<td>Foodstuffs</td>
<td>Germany</td>
</tr>
</tbody>
</table>

Girls in class at a primary school in Afghanistan, where Concern is working to improve the enrollment of female students and their access to education. Photo by Kieran McConville/Concern Worldwide