THANKS-FOR-GIVING Gala

NOVEMBER 15, 2019

EVENT SPONSORSHIP
10TH ANNUAL
THANKS-FOR-GIVING GALA
Galleria Marchetti • West Loop, Chicago

Now in its tenth year, the Thanks-for-Giving Gala is a very special, festive evening hosted by the Thanks-for-Giving Committee. This year’s gala will take place on Friday, November 15th, in the heart of Chicago’s West Loop at Galleria Marchetti.

More than 200 incredibly generous Concern supporters and their friends join us for the annual celebration. The Thanks-for-Giving Gala features seasonal cocktails and bites, live music, fire pits with s’mores, an exciting raffle, and lots of dancing in support of Concern’s work around the world. All of this helps the Thanks-for-Giving Gala raise $100,000+ that furthers Concern’s mission of ending extreme poverty – whatever it takes.
SPONSORSHIP OPPORTUNITIES

Sponsoring the 10th Annual Thanks-for-Giving Gala places your brand directly in front of an influential, multi-generational community of 200+ concerned citizens. With a strategic approach, Concern will fully integrate your company into the event experience to increase recognition and optimize the brand experience. Aligning your business with Concern will position you in the mind of consumers as an organization with a global mind-set, committed to empowering millions throughout the world to help them achieve sustainable change in their lives.

PAST THANKS-FOR-GIVING SPONSORS

The McShane Companies • Cobb Strecker • Mutual of America • Burns Family Foundation
Surf Development • Sterling Engineering • Warady & Davis • Water for People • Magellan Corporation
William Blair • UL • The Concord Group • Lundstrom Insurance • PFS • Clifford Law Offices
Gardiner Koch Weisberg & Wrona • and more

2019 PROGRAM HIGHLIGHTS

LIVE APPEAL
JOHN WALCHER  
Auctioneer  
Toomey & Co. Auctioneers

KEYNOTE SPEAKER
KIERAN MCCONVILLE  
Filmmaker & Photographer  
Concern Worldwide US

LIVE MUSIC
FELIX & FINGERS  
DUELING PIANOS

SPECIAL GUEST
COLLEEN KELLY  
Chief Executive Officer  
Concern Worldwide US
Concern Worldwide US is an international humanitarian organization dedicated to the elimination of extreme poverty. Our mission is to help the world’s poorest people achieve major improvements in their lives that last and spread without ongoing support from Concern.

For the past 50 years, we have ensured that people living in extreme poverty are able to meet their basic needs, achieve their rights, and manage their own development. We do so by working with communities and by using our shared experience and knowledge to address the root causes of poverty.

Concern engages in long-term development work and implements programs that lift people out of poverty by focusing on emergency response, health and nutrition, and climate response and resilience. By supporting the Thanks-for-Giving Gala, you provide access to healthcare, opportunity, and safety even in the most difficult circumstances. Last year, with the help of supporters like you, Concern reached over 8 million people in 25 countries across Africa, Asia, the Middle East, and the Caribbean.
PRESENTING SPONSORSHIP: $10,000
- 10 tickets to the event
- Exclusive event signage and screen recognition
- Logo or name recognition in pre/post event communications
- Prominent logo or name recognition on printed materials
- Reserved seating and valet parking for up to 10 guests
- Podium and screen recognition
- Invitations to special Concern Ambassador events
- 15 raffle tickets ($500 value)

GRATITUDE SPONSORSHIP: $5,000
- 10 tickets to the event
- Event signage and screen recognition
- Prominent logo or name recognition on printed materials
- Reserved seating for up to 10 guests
- Invitations to special Concern Ambassador events
- 10 raffle tickets ($400 value)

APPRECIATION SPONSORSHIP: $2,500
- 10 tickets to the event
- Prominent screen recognition
- 5 raffle tickets ($200 value)

COMPASSION PACKAGE: $1,000
- 4 tickets to the event
- Screen recognition

SUPPORTER PACKAGE: $500
- 2 tickets to the event
- Screen recognition

INDIVIDUAL TICKETS: $175

UNDER 35 TICKETS: $150

ADDITIONAL SPONSORSHIPS:
- Virtual Reality Sponsor: $3,500
  *Only 1 sponsorship available* • 6 tickets to the event • Branding on VR signage
- Paddle and Program Sponsor: $3,500
  *Only 1 sponsorship available* • 6 tickets to the event • Branding on back of program/paddle
- Photobooth Sponsor: $3,500
  *Only 1 sponsorship available* • 6 tickets to the event • Branding on booth and photos

*Limited availability – please contact Candance Patel-Taylor at candance.pateltaylor@concern.net or at 312-690-3793.
SPONSORSHIP FORM

NAME
COMPANY
TITLE
ADDRESS
CITY
STATE
ZIP
PHONE
FAX
EMAIL

☐ Presenting Sponsorship | $10,000
☐ Gratitude Sponsorship | $5,000
☐ Appreciation Sponsorship | $2,500

☐ Compassion Package | $1,000
☐ Supporter Package | $500
☐ Donation (Other): ______________________

Method of Payment
☐ Check (Please make all checks payable to: Concern Worldwide US)
☐ Credit Card:  ☐ Visa  ☐ Mastercard  ☐ Amex

AMOUNT ENCLOSED

CARD#
EXPIRATION DATE / SECURITY CODE

NAME ON CARD

SIGNATURE

Guest Names. Please provide the names of your guests or, when ready, email them to Candance Patel-Taylor at candance.pateltaylor@concern.net.

1. _____________________________  6. _____________________________
2. _____________________________  7. _____________________________
3. _____________________________  8. _____________________________
4. _____________________________  9. _____________________________
5. _____________________________ 10. _____________________________

Please complete and return to: Candance Patel Taylor | Concern Worldwide, US | 332 S Michigan Ave., 9th Fl., Chicago, IL  60604 | Phone: 312.690.3793 | candance.pateltaylor@concern.net | concernusa.org

Concern Worldwide U.S., Inc. is a not-for-profit corporation exempt from federal income taxation under section 501(c)(3). Concern Worldwide Tax ID #13-3712030.
OUR MISSION
To help people living in extreme poverty achieve major improvements in their lives that last and spread without our ongoing support.

In 2018, Concern directly reached 8 MILLION PEOPLE in 25 COUNTRIES, including responding to 66 emergencies in 20 countries.

“CONCERN CHANGES MILLIONS OF PEOPLE’S LIVES — INDEED, THEY EVEN CHANGED MY LIFE…”
— Bono

IN CITÉ SOLEIL, HAITI, our program to create opportunities and to tackle conflict reached almost 10,000 people, including 400 who completed life skills training to help them either start their own business or to enter a vocational training program.

IN ETHIOPIA, our emergency nutrition programs reached over 332,000 people through food distributions, treatment and prevention of malnutrition in children, training on good hygiene practices, education on how to prepare nutritious meals, and the provision of safe water.

IN BANGLADESH, we directly helped over 870,000 people through our urban integrated program, which improves the livelihoods, resilience, health, and nutrition of extremely poor people living in slums, squatter settlements, or on the street.